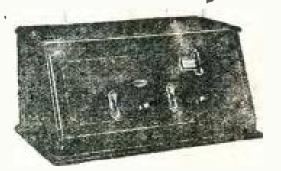


Radio Doings



# \$55 for the CROSLEY 5-50

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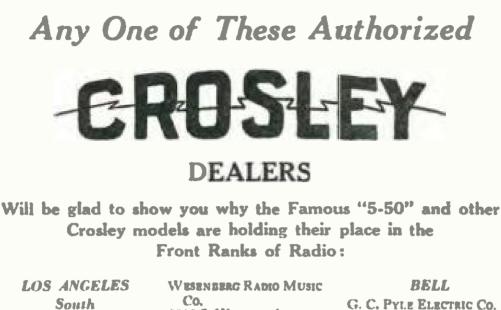
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"Th	e Red Book of Rad	dio"
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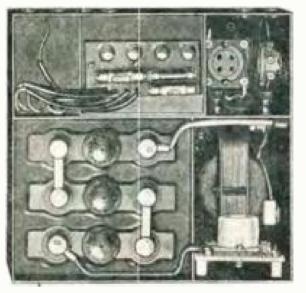
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## NEW IMPROVEMENTS WITH BEAUTY AND SIMPLICITY SINGLE DIAL CONTROL

## OPERATES WITH A LOOP EXCEPTIONAL DISTANCE

The Hexadyne stands today not only as the leader in the portable field but the recognized standard of advanced radio engineering. No other portable radio on the market compares with the Hexadyne for beauty of tone and simplicity of operation.

> List Price \$125.00 Complete with All Accessories Including the New Power Tube

Dealers Write at Once for Attractive Proposition Manufactured by W. D. Hunt Co., Inc., 4961 Sunset Bivd., Los Angeles Telephone OL. 3104 WHOLESALE DISTRIBUTORS

C. W. Smith Co. 1125 Wall St., Los Angeles Pacific Wholesale, Inc. 1320 S. San Pedro, Los Angeles

#### Rudio Doings

# Radiograms

#### From

#### CLOYD MARSHALL; JR:

### Murder?

It almost makes one lose faith in human nature when he finds that some public officials who have been entrusted with upholding the laws of our country wantonly run amuck. Such an irreparable disgrace occurred last week when two Federal Prohibition officers drank too much of the boo leg stuff they should have been Sherlocking. They climbed into a government automobile, started down the wrong side of the street, sideswiped one car and crashed head-on into another. This finished the ride and netted them a man's life and a dangerously injured woman.

It's serious pastime when an ordinary citizen breaks a law, but for an official to do so who has solemnly sworn upon his life and honor to maintain that law, it is a higher crime not only for the violation but for the shaken faith in law on the part of the people. Let's hope those officer-murderers haven't enough pull to escape conviction for first degree murder.

### Useless Laws!!

Every nation and individual seems to go through a period of foolishness when their thoughts are turned from the worthwhile things of life to the ridiculous, to the ludierous and the absurd.

One hundred and fifty years ago we had very few laws to guide our youthnation. The Congressmen and ful Legislators realized that they would have to quickly pass a set of laws for the guidance of the people. They went at their job with so much enthusiasm and kept it up so long that they formed the habit of passing new measures. Before long they had passed a law to cover every real need of the people, and . when this period arrived they became quite dismayed, for not only were they not able to gratify the habit which they had farmed, but they were fearful that they might have to forego a lively and cherished pastime.

The lawmakers, upon looking around to find something which they could use us a basis to inflict more laws on the people, struck upon the subject of personal liberty. They reasoned that the people had forgotten that their fathers had fought for this personal liberty, so they said, "Let us start curtailing their actions." We can put this over with case, for we will tell them that they should be happy to crimp their personal tendencies for the goad of all. This might have been very fine, if they had stopped with just a few personal liberty laws, but having formed the habit of law multiplication they were loathe to stop.

In each new Congress and Legislature there would be enough of the old members to show the way to the newer members, so that in time the new members would also form the habit, and on down to our time, when the habit has become an obsession.

The lawmakers are ably assisted in this pernicious habit by the small cliques of busy-body men and women who have apparently nothing else to do but to lobby for their pet measures and to force their ideas upon other people.

An incident occurred in Los Angeles last week which showed how ludicrous our laws are becoming. A young woman appeared on the streets of Los Anyeles dressed in men's clothing and, occording to reports, was arrested for attiring in such a manner. If there were other circumstances they were not mentioned. Now, what difference does it make to any of us how people dress as long as they are modestly covered. The women of Turkey wear trousers and the men wear skirts. Here in our country and some European countries the mode is just reversed, so it only yoes to prove that it is nothing more than convention and what we are used to.

It is about time that we demand that our lawmakers stop ourtailing our personal liberty and actions and confine their efforts to passing measures that are really beneficial. Incidentally, they might spend some time nullifying o tremendous number of obsolete laws.

# BREMER-TULLY Counterphase - Eight



HERE are a few of the features of the Counterphase-Eight. Any one of them is enough to command your attention. Combined in one Receiver, they account for the performance which has caused so many users to write enthusiastic testimonials.

- 1-REJECTOR STAGE, for Selectivity.
- 2-SIMPLICITY. One Selector.
- 3-VISUAL INDICATOR. Each set Calibrated.
- 4-UNIQUE CABINET DE-SIGN. Controls concealed when not in use.
- 5—COUNTERPHASE CIR-CUIT. Covered by B-T patents.
- 6—LONG RANGE. Recognnizes no superior.
- 7-TONE. Equal to any reproducing instrument known.
- 8-SUPERIOR WORKMAN-SHIP. The B. T. standard.

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## Radio Commission Will Reduce Number of Stations on Air

Eventually the Federal Trade Commission, like the radio listeners, manufacturers, engineers and experts, will arrive at the unavoidable conclusion that the total broadcasting stations now on the air must be reduced. This conclusion was manifest unmistakably by all radio interests at the recent hearings, when it was shown that ihere was no additional room in the ether: It was also successfully demonstrated that the broadcast band should not be widened and that the broadcast chaunel reparations could not be decreased

The radio tans and the operators of good broadcast stations need have no fear that the Commission will fall to arrive at the above conclusion. If that body attempted to relicense all the active stations it would fail in its prime duty. Congress authorized the licensing of the stations which serve the public, and manifestly only a limited number of reliable stations can be permitted to broadrast if the public is to be benefited. All of them would continue the congestion: therefore, only the best of them can be relicensed. The Commission is going about its business slowly and surely. The reaction upon the four Commissioners in Washington. and upon Admiral Bullard, is psychological. Probably we would all react the same if we were the judges instructed to pronounce death sentence on two or three hundred individuals. It would be natural to sympathize with the unfortunate and make a careful survey of the situation to see if there was not some way to avoid executions. We would try to substitute life imprisonment or some less drastic form of punishment. This is what the Commissioners-the radio judges-are trying to do, find some way to ameliorate the publicly demanded death sentences of some two or three hundred broadcasters. Sooner or later the Commissioners will realize that there is nothing to do but sign the death warrants—or refuse to sign new license papers, thus establishing a real national radio broadcast service, as they were authorized to do by Congress, and were expected to do by the President when he appointed them. The Department of Justice will defend the Commission if law suits follow.

15

This action will not be precipitate: applications will be studiously examined, qualifications carefully considered, and all possible allocations attempted. before the sentences are pronounced. In the meantime, present active stations which file applications will be authorized to continue to broadcast temporarily beyond April 24th, the present deadline, if their individual cases are not acted upon prior to that date.

## Applications Coming In Slowly

To date the Radio Commission has received 118 applications for broadcast licenses from existing stations. It is assumed that most of them are the older and first established stations, but the names of owners who have already applied and the channels and power sought are not to be made public until the Commission has examined the applications. It is assumed that every active broadcaster will file applications prior to April 24th, at which time the two-month period of "lea-way" established by Congress expires. If the Commission is unable to pass judgment on the applications received by that date, extensions of the present licenses will be granted, it is understood.

.





The Orthoformer, \$17.50 (In Canada, \$21.00)

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The Best of the New Sets Will Have It Tomorrow

# You Can Have It Today

It will cost you nothing, obligate you in no way, to hear, over your present set, the very beat that Radio can give you .... more than Radio ever has given you before.

Return the coupon below, and have an ORTHOFORMER hooked up to your set. No re-wiring or re-building of any kind is necessary. Simply plug in this unit, and you are ready to go.

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	I NAME
	ADDRESS
•	TYPE OF SET
	PHONE NUMBER



#### By K. G. ORMISTON

Many scientists the world over are devoting their researches to the problem of discovering and harnessing a new source of energy. This is one of the crying needs of the world as the natural fuels of the earth which now constitute the chief source of energy will, according to statisticians, be 'depleted' in a comparatively short time.

Hundreds of millions of dollars are being spent in hydro-electric development, but this energy source, aven though harnessed to the utmost is incapable of supplying the power needs of the world.

An inviting field, where there is energy in tremendous and inconceivable quantities, is within the molecules and atoms of all matter. The atomic energy, could it be released and so harnessed as to do useful work, would constitute an unlimited source. Scientists have been doing extensive research work upon the atomic and electronic construction of matter, hoping to strike upon the secret of releasing the enormous store of energy contained therein.

In the course of their experiments certain scientists have discovered means of rearranging the atomic structure of a given metal so as to give it entirely new properties. This sounds like a fairy tale,—as though we were speaking of the attempts of the alchemists of old who aspired to convert to gold metals of lesser value.

In this process of atomic juggling many interesting by-products have resulted. One of these, which has been named "Kuprox," has been found to possess the property of "unilateral electrical conductivity." That mouthful means that through this new element an electric current can pass in one direction but not in the opposite direction. It can therefore be used as a recfifier, not only in radio but in general electrical practice.

Copper is used in the making of Kuprox. The pure copper is heated to a very high temperature in an electric furnace; heated to the point where the metal vaporizes. It is then condensed in an intense magnetic field, the magnetism softving to rearrange the electrons and atoms as the metal again solidifies. The finished product offers a very low resistance to an electric current in one direction and a very great resistance in the opposite direction,strange as this may seem.

In Kuprox we have a rectifier which is noiseless, permanent and dry as a bone. It will be used immediately in battery chargers and eliminators for radio as well as many applications in general electricity. Scientists who have developed Kuprox tell us that by using any desired amount of the new metal, voltages and current of any magnitude may be successfully rectified.

The local representatives of the Kodel Radio Corporation who own the Kuprox formula and rights submitted a sample to the writer last week for test. This small solid unit connected between a small step-down transformer and a storage battery passed .7 ampere of direct current through the battery. An oscillograph picture of the wave-form showed the rectification to be perfect.

It is believed that it is but another step from the small battery chargers and eliminators now ready for the market to larger Kuprox units which may replace entire electrical sub-stations, permit the operation of interurban trolley cars directly from high tension AC lines. reduce the cost of electric current by minimizing transmission losses, etc.

April 16



18

## Dicked Out of the Hir by HEARL LA VERN CROWTHERS

A man is never a failure until he himself admits it.

The bird with the most beautiful plumage seldom has the prettiest song.

Getting hot under the collar is bound to raise a blister some place.

As a man thinketh in his own heart so is he. Ah! "in his own heart," there's the rub.

Heaven surely could be nothing finer than a peaceful state of mind. Hell describes itself.

The eyes are the windows of the soul. If one, in passing, glance in let him feel refreshed.

If a man say to you, "Do you really want me to tell you something?" he is just naturally dying to tell you.

It is really surprising at times how large a body is seemingly required to carry around a small mind.

The Chinese situation is naturally a Chineze puzzle. Let China find the solution.

A battle cannot be won by running away from the scene of the conflict. The enemy always gains strength while you helieve you are leaving him behind.

Try to undestand the true meaning of these words, "Let the dead past bury its dead," then make the future secure by creating nothing that must be buried.

## Radio Doings

## The Man on the Cover

One of the newest artists to be heard over KFXB is Albert Hay Malotte, who is broadcasting a series of nightly dinner-hour programs from his studio of the modern pipe-organ in the Wurlitzer building.

Malotte was formerly solo organist at the Metropolitan theater, where his clever work at the console built for him a huge following. He left the theater in order to devote his full time to his studio, which has been open only a few weeks.



# WEBSTER B and C Socket Power

### Raytheon Equipped 5 Controls

Easily set to exact current value needed for every tube in receiver to get best tone, greatest distance and most volume. Gets amazing results out of H.F.L. 11 (8 standard, 2 No. 112 and 1 No. 171 tubes) and other high power sets.

Before buying an eliminator write for FREE booklet, "Improving Your Radio."

THE WEBSTER COMPANY 854 Blackhawk Street Chicago, Ill.

SCOTT SALES CO. 443 South San Pedro St. Los Ángeles

# BLUE and GOLD Cannon-Ball Come Speaker

This Cone Speaker is 16" and formed at an angle of 30 degrees, consequently, its vibrating surface is as great as a 17!/2" cone formed at the ordinary angle.



#### MODEL 2 \$10.00

It has extra heavy Marvellum paper and large, powerful, adjustable unit; combines all the desirable qualities of a speaker—tone, quality, volume, appearance.

Makes very attractive appearance with its artistic metal stand, finished in dark navy blue, to blend with color scheme of the cone.

#### Also Model 3, Table and Wall Type Price \$18.00

A beautifully designed cone in high-grade Mahogany frame; enclosed, Mahogany back, having an eye-pleasing effect, and will harmonize with the furniture in any home. Height over all, 21"; width, 201/2".

Cannon & Miller Co., Inc. SPRINGWATER, N. Y. California Distributor

W. J. PLATT

418 E. Cypress Ave. Phone 623-J Glendale, Calif. Sold by All Leading Radio Dealers

19

## The DX Radio Ground is the Original Blue Vitriol Ground.

#### C.H. PRESTON'S

PATENT APPLIED FOR

FRICE

NOTICE

TO DEALERS

When C. H. Preston, after more than two years of experimenting was satisfied that he had perfected a positive ground connection of merit, he made up several of them and gave them to friends for testing. He called his newly developed ground the "Blue Vitriol Ground," because copper sulphate, commonly known as blue vitriol, was one of the ingredients of his secret chemical formula.

Preston's frients tested the new ground and many of them, as well as Preston himself, wrote letters to the publishers of Radio Doings in which they gave lists of stations received by them after installing the Preston Ground. These letters, some of them published in Radio Doings...some of them in various newspapers... created a widespread desire on the part of radio enthusiasts to try the new ground connection.

When, after more than six months of practical tests. Preston decided to market his invention, a new name was sought and the product offered for sale under the name of the Preston "DX" Radio Ground. As such it has created more favorable comment, we believe, than any radio accessory ever offered for sale on the Pacific Coast.

Radio owners who have installed the Preston "DX" Radio Ground are unanimous in saying that it gives them more volume, better selectivity, and clearer signals from distant stations than they had ever experfenced before. Their experiences will be dupli-ested with your receiver when you install the "DX" Radio Ground. See your dealer today.

Jobbers all over the Pacific Coast are now wholesaling the Preston "DX" Radio Ground. If your wholesaler has not yet stocked this fast selling accessory send us his name NOW. We will send you full particulars about our liberal dealer plan,

UNGAR & WATSON Inc. Manufacturers -1366 So. Figueroa St. Los Angeles THE SEROY CO. Distributors for No. Calif. Oregon & Washington 122 Broadway - Oakland, Calif.

KENNETH G. ORMISTON --- Technical Editor

THE TROUBLE SHOOTER

### Rlue Vitriol Ground

20

This department daily receives inquiries as to whether or not the Preston "DX" ground advertised in our columns is the same as the "blue vitrio!" ground so often referred to in the letters which

When Preston first developed bis when Preston first developed bis ground it was called a blue vitriol ground, because at that time all it comprised was a copper plate and blue vitriol. However, blue vitriol used alone in contact with copper quickly acts chemically upon the copper, with the chemicany upon the copper, with the result that the copper plate soon becomes conspicuous by its absence Hence, the original blue vitriol ground sedeeribed by Preston is a very tempo-

This is not to be confused with the num is not to be confused with the marketed Preston DX Ground, in which the investor has worked out a chemical formuta wherein neutralizing chemicals in conjunction with blue vitrioi preserve the copper in its original state and permit the action of the sulphate and permit the accient of the entremet. to grow new spongy copper on the can. Buried in moist earth the vitriol permeates the surrounding soil and raises

If our readers will therefore note that the DX Ground is the far-famed "blue vitrio!" ground, plus the very vital improvement of permanency, it will perhaps save me the necessity of writing

#### Intermediate Eliminator Voltages

Readers sometimes run up against Readers sometimes run up against the problem of requiring an intermediate voltage from an eliminator when there is no tap supplied on the eliminator for the purpose. This can be an swered by simply connecting a Ciaro-

star or other suitable variable resist. stat or other suitable variable featst-ance unit from the maximum voltage tap of the eliminator to the desired connection on the set, and by adjustment of the resistance any voltage may be had.

April 0

For example, it is often desirable to Por example, it is often desirable to use 6712 volts on the plates of RF ambliffers. When the eliminator is furnished with 45 and 90 volt taps only. in addition to the power tap, fans have had to choose whichever of these gave

best results and let it go at that. Hence, this little tip, concerning the use of a Charostat, will, in many cases, improve

What is the Orthoformer? Whenever an advertiser springs some thing new our friends seem to feel that KGO will give them the low-down oo ft and they waste no time writing, "Is it any good ... "What is it?" "What will

The Orthoformer is an audio frequen-

by amplifier unit. It uses three 201A or 201A tubes. It plugs into the first audio socket in your set. It incorporates an socket in your set, it incorporates an inntirely hew method of tube coupling. Engineers have long struggled with transformer coupling, resistance coupling, impecance coupling, etc., their ping, imperance coupling, etc., tuest alm always being the production of a straight-line amplification curve over the entire band of audio frequencies. the entire bang of audio trequencies. No audio amplifier has yet achieved this alm, though approximating it more or

In the Orthoformer, none of the standard and beretofore used means of tube coupling are used. The Ortho. formor is designed to give quality over a very wide audio range and sufficient a very wide augo range and supported tical purposes.

(Dial Page 76)

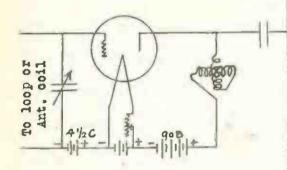
Your dealer probably has the Preston "DX" Radio Ground in stock. If he has not yet ordered, please send us his name and we will immediately see that you are supplied. The Preston "DX" Radio Ground should be on every radio set. Get yours now and enjoy radio recention that you can tell the neighbors about.

# An Efficient R. F. Amplifier

#### By E. K. HAYES and V. M. BITZ\*

With many broadcast stations struggling nightly for supremacy of the air, numerous queries are received as to how the efficiency of a receiver may be increased. Some sets may be improved by circuit tricks that may not be applicable to other sets, therefore, probably the most practical way of minimizing the shortcomings of the average receiver is to install a properly designed stage of R. F, amplification in the loop or antenna circuit as the case may be.

The R. F. amplifier herein described is applicable to most receivers, and particularly so to the super-heterodyne whose superfluous neterodyne points are the bane of the operators existence. This amplifier properly designed when

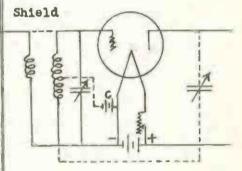


used ahead of the "first detector" in a super eliminates the unnecessary heterodyne points. Impedance coupling is employed. A variometer is used in the plate circuit to control regeneration, and while accomplishing this, it also raises the impedance of that circuit at the low frequencies keeping the coupling between the R. F. stage and the following stage practically constant over the range of the receiver.

The amplifier is coupled to the following circuit through a capacity which may vary from 5 mmf. to 100 mmf. The idea is, to use as large a capacity as

\*Lab. of Radio Standards.

possible and still keep the circuits practically independent of each other as the plate variometer will have a tendency to tune the grid circuit of the following stage if it is too tightly coupled. The variometer is considered a more or less obsolete piece of equipment, but nevertheless, it offers the smoothest form of regeneration control in use today, and does not have the detuning effect of the three tap loop or luning coll arrangement using a feedback condenser. By changing a couple of connections in a General Radio variometer, the shaft may be insulated away from the circuit eliminating hand capacity, another undesirable characteristic of the midget condenser.



In receivers using an antenna coil, couple the amplifier to the antenna connection and connect the ground tap of the coil to the filament end of the secondary. In three tap loop circuits, replace the loop with three tap coil and couple the amplifier to the grid end. (See dotted lines.) In either case, some experimenting will be necessary to determine the right amount of capacity to use in the coupling condenser to obtain the correct degree of coupling. Better results have been obtained with this circuit designed by the writers than with any method which has been brought to their attention. A description of a special application of this circuit will be published in a later issue.

April 16

## April 16

## West Ahead of East

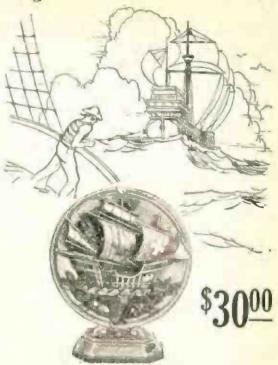
On a per capita basis, there are 50 per cont more radio users on the Pacific Coast than in the east or middle west.

That is the belief of Lyman J. Gage, Jr., president of the Precision Electric Manufacturing Corporation of Los Angeles, who has just returned from a six weeks' trip to New York and intermediate points.

He made a careful study of radio conditions in Chicago, Denver, Salt Lake, St. Louis, Omaha, Kansas City, Philadelphia and New York, spending several days in each city. As the head of a plant producing the Pemco power unit, which eliminates A and B batteries, Mr. Gage was particularly interested in that phase of the industry, but he also included in his survey a study of other matters.

"Radio on the Pacific Coast is looked upon as an entertainment necessity in the east it is a doubtful luxury, due to the exfreme chaos of the air," he said. "This situation is attributed to the lack, up to this time. of control of broadcasting stations. Easterners hope the new Federal Commission will remedy this condition, but are doubtful about it."





## Cruise in the Wake of the Pirates

ET your thoughts take you back to the land of dreams where Ro-

mance rides swiftly on the wings of adventure. Drink deeply in the enjoyment of your favorite Radio program as your thoughts cruise the Spanish Main.

The Enchanter Radio Reproducer will help you to this solace and comfort. The design alone is sufficient incentive, but the perfect tonereproduced in its full tonal quality and color-will give you rich. mellow reproduction without the usual interruptions and harshness.

The Enchanter combines an art metal design—Spanish motif—of exceptional beauty and decoration, with perfect radio reproduction. Gives you all that a good speaker can, plus that wonderful invitation to cruise with your thoughts.

BAKER-SMITH CO., Inc. Exclusive Distributors New Call Bldg. San Francisco





Technical inquiries are answered directly by mail. There is no fee for this service. Explain your problem fully so that an intelligent and comprehensive answer may be given.

### The Grid Leak

The grid leak is an extremely important unit in any receiver. Small and apparently insignificant, it is often overlooked when an "efficiency hound" starts in to get the very best possible results from his set.

The purpose of the leak is, as its name applies, to provide a path of high resistance from the grid to filament. to permit a certain degree of leakage. Without the use of the leak the charge which accumulates upon the grid of the tube due to the discharging of the grid condenser would pile up until the normal tube action would be "choked." The polarity of the grid must be maintained in order that the tube may function as a detector on the proper portion of its characteristic curve.

In the early sets the grid leak usually consisted of a pencil line, the tiny graphite particles providing a path of high resistance. The pencil line could be made heavier when less resistance was desired and partly erased for higher resistance. This method was unsatisfactory for the reason that the value of resistance varied with temperature, and furthermore was often very noisy; a noise usually blamed to static.

Much research and experimentation has been done on resistors since those days, and now we have leaks of accurate and permanent values, long life and noiseless operation. The proper value for the different types of detector tubes varies somewhat with the B voltage used; the higher the plate voltage, the higher the grid leak value. Also, the leak value which gives the best quality and volume on loud signals is not the leak value which will give the best weak or DX signals.

In this connection, the engineering staff of the International Resistance Company, gives the following table: Tube Type Aver. Grid Leak For DX

Aver. Grid Leak	For DX
1 to 3 megs	2 to 5 megs
2 to 5 megs	5 to 9 megs
2 to 5 megs	5 to 9 megs
12 2 to 4 megs	4 to 7 megs
	2 to 5 megs

## Don't Use Filament Rheostats for Volume Control!

Many set operators make the mistake of reducing volume by turning back one or more of the filament rheostats. Especially do they use the R F rheostat for this purpose. Such practice is detrimental to tube-life. It is almost as harmful to operate your tubes with too little voltage as with too much. Too little filament current in time makes the crystalline formation of the filament brittle, and too much current causes an excessive emission and quick exhaustion.

Long tube life is dependent upon the tube being always operated at its rated voltage. The rheostats should be set so that the voltage across the filament of the tube is 5 or 3 volts, as the case may be. Any variation, in addition to being harmful to the tube, also introduces distortion in the output.

Volume control can be accomplished by changing the degree of regeneration if an adjustment is provided for this; by a variable resistance unit in shunt with the secondary of the first A F transformer. or by detuning the first tuned circuit.

## The "Porta-Tester"

Radio set owners formerly when trouble arose in their receivers, disconnected their sets, carried them out to their cars and took them to a radio store that was equipped with the old cumbersome testing apparatus.

Now all is changed.

April 16

The "Porta-Tester" is a small, compact and easily handled portable tester that does all and more than the laboratory arrangement. It is the invention of John G. Haddaway of the Haddaway Manufacturing Company at 1806 West Hoover street, Los Angeles.





STROMBERG-CARLSON LEADERSHIP CONFIRMED By Unbiased Judges



The Secqui-Centennial International Exposition, by its Gold Medal Award, has endorsed every claim made by the Stromberg-Carlson Company for scientific total shielding which is the basis for the famed Stromberg-Carlson selectivity, distance ability and accuracy of tone.

# The Radio-Art Studio

## Authorized Dealer Stromberg-Carlson

3831 Wilshire Blvd. Between Western and Manhattan Phone WAshington 4095 Open Evenings Until Nine 25



#### By CAREY PRESTON RITTMEISTER



Maybe you have noticed in the stores of Southern California a poster of real beauty, suggesting the "Easter gift" idea. Not a bad idea, from many a standpoint. This year Easter is very late;

and an Easter-giving will help through what would be a dull period between the Winter tourist exodus and the opening of the Summer season. Then, we all love to give, and it might help carry the Christmas spirit through the year. A suggestion is to choose gifts made in Southern California-and there are lovely things made here-hosiery of the fluest silk and best make: knit sports clothes that cannot be surpassed by any Eastern mills; underwear and lingerie most exquisite; pajamas of beauty and utility; and by the way, pajamas make the very best outfit for housewear and work.

An article descriptive of my work at KNX, in a recent issue of the Christian Science Monitor has brought to me a flood of letters from all over the country written hy women and girls asking me to tell them how they can do the same work in their city; two of these inquiries are from New York City and Washington, D. C. In all the inquiries the interest seems to he inspired by the idea that it is something that's "easy." It reminds me of a very smart girl of my acquaintance; she has a bright idea and she talks about it; the next day she has another one and she talks about it; the first idea is forgotten. And I wonder as I see her from time to time. when she will begin to work. It seems to take so long to learn that "dogged does it," to use a Cockney phrase.

I've found another happy memory in my file—a recipe labelled "Alice Gittelson's Chicken Dinner"—the memory, a studio in Greenwich Village seven years ago, where the dinner was served, then "Uncle Billy's" studio nearby, where several famous musicians, painters and sculptors gathered, Heifetz coming in later and playing just because he felt like playing. This is the recipe, and it's good enough for the very best Easter Dinner.

Cut up and salt a stewing chicken. Cut into small pieces haif a green pepper. one onion, one tomato, one carrot, three stalks of celery; brown in a stewpan in one table spoonful of butter. Add ¼ of a teaspoonful of paprika; ¼ teaspoonful of nutmeg; ¼ teaspoonful ginger, a bit of cayenne, black pepper, thyme, celery salt, and 1 clove of garlic, cut very small. Then brown the chicken slightly in the butter, and add a pint of water. Cook chicken and vegetables together until the chicken is tender. Thicken the gravy and add chopped parsley.

These cream cakes make a nice dessert. Beat together yolks of 5 eggs, juice of ha Ifa lemon and grated rind and 1 cup of sugar. Fold in lightly the beaten whites of the 5 eggs and ¾ of a cup of flour with ½ teaspoonful of baking powder. Bake in deep muffin pans in a moderate oven. When done, roll in powdered sugar and cool. Split the cakes and fill with whipped cream.

The first word of this article reminds me of a true story. A friend has two (Turn to Page 75)

## April 16 Radio Koo-KoO KolyuM

#### By HAL DAVIS

CRUEL AND UNUSUAL PUNISH-MENT INFLICTED BY THE OFFI-CIALS OF LOS ANGELES COUNTY, as reported by our esteemed and dignified contemporary, the Los Angeles Times: "As the jurist's opinion prevails, Jessie Ramirez must spend some little time in the COUNTY PAIL" (!)

#### STATION KOKO BROADCASTING ON A WAVELENGTH OF 1864 2/3 TAXIMETERS:

"Good evening, folks! Your old pal, Horace Hairoil denouncing—pardon me, AN.nonncing.

"It gives me great pleasure to tell you that at 7:63 sharp this evening we will put on the air Mr. O. Wotta Hamon and his company of Shameless Players, fresh from their phenomenal run of nine days in the Watts Opera House. Mr. Hamm's all.star organization (if sober) will favor you with that wonder. ful old classic, "Cast Up by the Sea-In Six Parts." As an inducement to our many friends in Radio Land to see this thing through, we offer a special prize of one "Improved Static Producer" to the first listener.in who telephones the studio and gives us the middle three words of the fourth speech from the end of the play. No kidding, now. folks!

"Following the play we will swing into our very remote control from Bill Loftus' Auto Park, where you will hear Miss Aileen Riggin in her famous high. diving act. Miss Riggin leaps rather hurriedly from a live telegraph wire into a coffee percolator furnished by the Neverlite Electric Company. Listen intently for the splash.

"After this our listeners.in (if 'any) will be favored by Madame Human. Screech, the coloraphoto soprano, whose first (and possibly last), number will be that famous old drinking song by Jimini, "When the Swallows Homeward Fly."

Fly." "Please stand by till we slip our Wave-Length."



A FREE-EDGED cone speaker, 18 inches high, with protecting metal frame. Compare thishandsomenewHerald for volume and tone with any higher priced speaker at your dealer's.

 BAKER-SMITH CO., INC.

 Call Bldg., San Francisco, Call

 Selling Representatives for Pacific Coast



#### **DX HOUND, PURE AND SIMPLE!**

#### DX Club:

Being a constant reader of your magazine. I always turn to the DX Club page first, as that is the part that interests me the most. I am a DX hound, pure and simple. I have a Splitdorf, fivetube set. I use no antenna, but have a Preston DX ground, connected to antenna post on set. I have never yet seen a log in your book from a Splitdorf owner, so here goes. I received the following 32 stations, all on loud speaker, during a period of about six weeks:

KGW, WCCO, KSD, KYA, CNRV, KOAC, KLX, KJR, KFDY, KPO, KFXF, KFQB, KGO, KEX, KOIN, WOW, KYW, KFEL, KOA, KFRC, KOMO, WHO, KTAB, KFRU, KSL, KFJF, AMB, KHQ, KOWW, KFSD, KMOX, KWTC.

Besides all locals and Catalina Island. I would like very much to hear from other owners of Splitdorf sets. Would be glad to have any DX hound drop in any time and listen-ln with me.

> HARRY STRAIN. Rt. 1, Box 501A. Veuice, Calif.

3935 Lyceum St.

#### WELL EQUIPPED

DX CLUB:

While I read your correspondence every week, I have never written you as to some DX work I have been doing recently. This may be of benefit to owners of the BT Counterphase Power Six, of which I am glad to say I am a proud owner. Up until about 6 weeks ago I was using a seven stranded copper wire for aerial. I heard so much about this Gosilco aerial wire that I tried it out and the first time I used it I got KDKA on the loud speaker, something I was never able to do with my former aerial. In all, I have 168 distant stations on loud speaker, with plenty of Since I have installed this volume. Gosilco aerial, as well as used the Gosilco bus bar throughout my set, and one

of those DX grounds, with Gosilco wire from ground to set, I have logged PWX. CYJ. WJR, KMOX, KGU. WCCO and many others. I find that with this arrangement I have added 35 per cent in volume and selectivity, and can recommend it as an ideal combination. Would also add that I use CeCo tubes entirely. Would be glad to hear from other BT owners.

> S. E. CUMMINGS. 708 Mortimer Ave., Huntington Park, Calif.

#### **REAL SELECTIVITY**

#### DX CLUB:

Trust I may be admitted to your DX column once again. Here is a feat that some of the DX fans might wish to try, I have tuned in the following stations which are listed as on the same wave with both stations on the air at the WEBH, Chicago, and same time: KMTR, Hollywood; WJAX, Jacksonville, Fla., and KNX, Hollywood; WHT. Chicago, and KYA, San Francisco; WNBA, Forest Park. Ill., and KNRC, Santa Monica. Have been able to cut all the above Eastern stations through on the loud speaker. Use Super-Zenith set and Worthington speaker.

I wonder if all the fans are famillar with Ekko stamps. I am an ardent collector, and believe it a very nice way to secure cerifications. I know of no better proof of your DX claims than to say "here is my album." I have more than paid for Ekko stamps with DX prizes.

Sincerely,

MRS. CARL NEWCOMB, Oxnard, California,

In our issue of April 2nd, a letter in the DX Club from a Sonora owner was printed without a signature as the writer omitted to sign his letter. He has since written, giving his name, in order that any other club members may correspond with him if they should so desire. He is Mr. J. A. Slough, 806 N. Vista St., Hollywood, Calif.

ZENITH LONG DISTANCE RADIO-F. C. McCONNELL, 1241 VINE, HOLLYWOOD, HEmpst'd 2504

### Radio Doings

## Webster "BC" Unit

The combination of C voltage supply in a B eliminator is advantageous for the reason that the C voltage supplied the set varies with any variation in B voltage, due to fluctuation of the AC supply. This keeps the ratio of C to B



voltage constant and insures the preservation of tone quality and tube efficiency.

In the "Little Glant" pictured there are five controls. All three of the B voltages, detector, intermediate amplifier, and power amplifier, are variable. as are also the intermediate and power C voltages.



# RADIOLA SPECIALISTS

We make any RCA SUPER-HETERODYNE include in its tuning range the stations between 200 and 230 meters, at a nominal cost. Not an attachment, but a fundamentally sound improvement in the cirsuit. We have also developed improvements for the Radiola 20.

# Our Electrical Phonograph

is creating a furor among the music lovers who demand the last word in quality reproduction. We build portable and console models, or this equipment can be installed in your old phonograph. Furthermore we guarantee as faithful reproduction as that given by any machine offered to the public.

Makers of the Professional Model Receiver

# Laboratory of Radio Standards

E. K. Hayes V. M. Bitz 2408 W. Vernon-VErmont 6543 Los Angeles, Calif.

29

# ATWATER KENT RADIO

with the

# Pooley Armchair Model Cabinet



30

Armchair Model Pooley Cabinet Atwater-Kent Model 30 Receiver \$170 (Less Accessories)

Simplified Radio Reception has found its ultimate goal in this amazing combination of Pooley Armchair Cabinet and One Dial Atwater-Kent Receiver.

The luxury of sitting at ease in your favorite armchair and changing instantly from station to staion, using only the finger tips of one hand, without even leaning over, is a radio sensation unsurpassed.

On display at your Dealer's!

RAY THOMAS INC. Atwater Kent Distributor 1248 S.Hope St. WE 6334 LOS ANGELES

#### Radio Doings

## ATWATER KENT RADIO

Owners of "20 Compact" and "30" Models, attention! Ask one of these Dealers to show you how admirably your set will fit into the "Pooley Armchair Model Cabinet" described on the opposite page, thus giving you Radio's latest luxury. Prospective Radio buyers should look into this, too. Call on one of these Authorized Dealers:

LOS ANGELES

Downtown

Harry W. Harrison, Inc. 848 S. Flower St. TRinity 9777

Martin Music Co. 734 S. Hill St. TRinity 9621

Starr Piano Co. 630 S. Hill St. TRinity 3905

Stone Elec. Supply Co. 710 W. Pico St. WEstmore 5149

#### Uptown

J. M. Loge 986 S. Western EMpire 8177

Highland Park Thale Radio Shoppe 103 S. Avenue 57 GArfield 9613

Hollywood + Herbert L. Jackson 5117 Hollywood Blvd.

5117 Hollywood Blvd. Olympia 2555

Wesholly Radio Service 7406 Mclrose ORegon 4702

Wilshire Bimini Electric & Radio Co. 109 S. Vermont Ave.

DRexel 2990 South

Los Angeles Music Co. 4410 S. Broadway AXridge 5479

Southwest Chapman House Sales Co. 4379 S. Figueroa St.

AXridge 8382

Collinge Hardware Co. 3425 S. Vermont Ave. BEacon 7025

C.D. Tanner Co. 4154 S. Vermont Ave. VErmont 7905

Southeast Hill Electric Co. 2705 S. San Pedro St. HUmbolt 1138 GLENDALE Glendale Music Co.

(Salmacia Bros.) 118 S. Brand Blvd. Glendale 90

#### PASADENA

Brady-Patterson Co.

817 E. Colorado St. Terrace 5155

Hancock Music Co. 331 E. Colorado St. Wakefield 3171

#### SOUTH PASADENA

So. Pasadena Elec. Co. 1509 Mission St. ELiot 2088 Terrace 5829-J

#### SAN PEDRO

McWhinnie Electric Co. (K F V D) 1817 S. Pacific Ave. San Pedro 375

"Perfect At a Whisper - Perfect At Full Volume"

31

April 16

**Results Like This** 

Can Be Obtained with an

INFRA-DYNE

Los Angeles, Calif., April 5th, 1927.

Palmer Radio Co. 4529 S. Vermont Awe., Los Angeles, Calif. Gentlemen:

About one month ago 1 had you build for me one of those INFRADYNES, and 1 have had so much success with it and am so well pleased that I just had to sit down and give you some of the results I have had. It is without any exaggeration when I say that 1 am able to get WENR, Chicago; KYW, Chicago; WTAM, Cleveland; CNRV, Vancouver; WBAP, Fort Worth; KMOX, St. Louis, without any difficulty whatever, and all these on loud speaker with excellent quality and volume. As far as all our local stations are concerned, I cut right through them. I have had two, what I thought were real sets, before I had this INFRA-DYNE, but the set I have now is all that anyone would wish for. Wishing you your continued success, I am,

Yours truly, J. C. SMITH.

3752 LaSalle Ave.

We Specialize in the Construction of This Efficient Receiver

# PALMER RADIO LABORATORY

Established 1923

**OPEN EVENINGS** 

4529 S. Vermont

VErmont 7883

Los Angeles

# SUNDAY TIME TABLE

ALL TIME TABLES ADJUSTED TO PACIFIC TIME (X) Indicates Station Is On the Air

Los Angeles, Calif.

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COUNTERPHASE for DX: H. A. Eyerest, 1032 N. Ogden Dr. GR. 9915

WILL SACRIFICE = \$150 a month, well-appointed, two-room office suite in the I. N. Van Nuys Building, Seventh and Spring Streets. Los Angeles, for \$100 per month. Lease has one year to run.

RADIO DOINGS

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407 East Pico St.

# MONDAY TIME TABLE ALL TIME TABLES ADJUSTED TO PACIFIC TIME

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Hours Shown as Submitted by These Stations. For DX Schedule See Page 42

COUNTERPHASE for DX: H. A. Everest, 1032 N. Ogden Dr. GR. 9915

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Hours Shown as Submitted by These Stations. For DX Schedule See Page 12

## April 16 Radio Doings

THURSDAY TIME TABLE ALL TIME TABLES ADJUSTED

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Hours Shown as Submitted by These Stations. For DX Schedule See Page 42

# FRIDAY TIME TABLE

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Hours Shown as Submitted by These Stations. For DX Schedule See Page 42

	E TABLES ADJUSTED PACIFIC TIME es Station Is On the Air
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X       I       IKQW       333       500       San Jose       X       X         I       I       IKTAB       303       1000       Oakland       IXX       X	X       X

Hours Shown as Submitted by These Stations. For DX Schedule See Page 42 COUNTERPHASE for DX: H. A. Everest, 1032 N. Ogden Dr. GR. 9915



## The New Steward-Warner 6-Tube receiver with separate or enclosed reproducer ~

For radio enthusiasts who prefer a receiver that stresses the "simplicity of operation" feature, Stewart-Warner offers several models with single dial control. These efficient receivers, to be secured in both table and console types, have a six-tube receiving circuit of proved efficiency.



Model 345 - \$8259 with the New Model 415 Reproducer \$3150

The Model 350, a table receiver with enclosed reproducer, and the Model 355, a magnificent console attractively priced, have been praised by acoustic experts for their splendid tone. The reproduction unit used in these models is the same as that employed in the Stewart-Warner Model 415 Reproducer . . . an exclusive Stewart-Warner development that has done much to establish the splendid reputation of Matched Unit Radio.

Any Stewart. Warner dealer will gladly demonstrate either the five or six tube Stewart. Warner receivers in your own home. Arrange for a demonstration today ... You'll be surprised at their efficiency ... at the exceptionally moderate terms on which they can be purchased.

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ATWATER RADIO & ELEC. CO. 3208 Glendale Blvd. DEAN K. BARRIS BENSON HARDWARE COMPANY 416 Bouth Broadway, BIRONG & BUSHARD 1717 W. Adams St. CALIFORNIA RADIO SHOP 601 South Figueros St. CHAPMAN HOUSE SALES CO. 4374-T6 S. Figueros St. CLIFF'S RADIO SERVICE 2635 Dayton Ave. DON FINKLE 2207 West Jefferson A. W. COOPER MARRY SAVOY HOLLAND ELECTRIC SHOP 5632 Pasadena Are. HIDLEY RADIO & BIKE HOUSE SIT South Main St. HINES RADIO 7322 Bouth Broadway SSIO Monte Vista St. LESTER RADIO & ELEC. CD. LOVINGER'S MELNOSE RADIO BHUP 488 MELNOSE RADIO BHUP 488 Melnose RADIO RATIO CONTOO AT& TILO CONTOO AT& 1429 E. Florence Ave.

1522 E. Manchester Ave. MOHAWK BAT, & RAD. CO. 2115 Sunset Blvd. NILSSON & NELSON 1320 Avaim Blid. NORTON & NORTON POTTER RADIO SALES CO. R & R ELECTRIC CO. BADID SUPER SERVICE CD. 2014 Venice Bird. RADIO SUPER SERVICE CO. CHAS, A. ROBINSON RADIO ELECTRIC SHOP RADIO CABINET DIST. CO. A. C. SINGER A. C. SINGLM 4127 Pasadena Åre. SOUTHWEST ELECTRIC & RADIO CO., 407 W. Florence Åre. WEST BTATES ELECT. CO. 4751 Routh BradOwar WILKING RADIO MFG. CO. 5877 Central Avenue Hollywood Dealers THE BARROWS COMPANY 6645 Sunset Bivd. DORAN'S ELECTRIC SHOP 1515 Sunset Blud. \$030 Santa Monica Blvd. MELROSE RADIO SHOP 5862 Melroso Ave.

MANCHESTER RADIO CO.

C. H. PRESTON & SON 11285 Ventura Hird. North Hollywood

#### Southern California Dealers

ALHAMBRA, LeRoy G. Franklin fat W Mate ARROYO GRANDE. J. D. Truitt Arroyo Grands Plumbing and Electric Shop ARTESIA, Wm. B. Hayes 325 N. Main SL BAKERSFIELD: Chitton-Grant Radio Co. 1816 Twentleth St. BARSTOW, Barstow Radio Shop BELLFLOWER, Standard Radio Shop 501 Somerset S SHEA, Bennett's Radio Shop 129 B. Pomona Ave. CHIND, Woods Radio Company CHIND, Woods Hadio Comp. 413 Slath St. COLTON, M. C. Biles 110 West "I" St. COVINA, Harold R. Houser UVYNA, MARDIG M. HOUSER IIS College ML Elco. Cet. 0715 Washington Bird. DUWNEY, M. M. Speaker 6th and Crawford EAGLE ROCK, Waaver & King 6112 Fagle Rock Blvd. EL SEGUNDD, B. W. McAllister EL MONTE, Weaver & King (El Monte Hdws, Ca.)

FULLERTON, Radio Studio 1121% North Spadra GARDENA. Don Spears 725 W. 165th SL GLENDALE, Willard Hallman (Breadway Elec.) 202 E. Broadway GLENDORA, James M. Reed HERMOSA BEACH, Rose Radio Store 246 Camino Real HUNTINGTON PARK, H. L. (Radio) King Insington St. HYNES, Van & Jonkins INGLEWOOD, R. D. Aylesworth 111 N. Market St. LANCASTER, E. A. Kneip BISHOP, Grimth Bros. LONE PINE, Grimth Bros. LONG BEACH, Alday & Crandall LONG BEACH, The Electrique LONG BEACH, Ins Errounder Radio Co. 1718 E. Anaheim LONG BEACH, W. L. Horrelf 740 Pine St.

LUDLOW: Reed & Gilbert LYNWOOD, Lynwood Elec. Co. 204 N. Long Beach Blvd. NEWHALL, C. E. Graham OCEAN PARK, Greacent Tire and Supply Ca. Bay and Main Sts. ORANGE, Roy Des Larzes 143 N. Glassall St. PALMS, Brickell Radio Elec. Co. 12264 Washington Blvd. PASADENA. Wychoff & Verinder 1447 North Lake St. PASADENA, Premier Redio 11 California St. PASADENA, Dewilde Fadio Laboratory 2018 East Colorado Are. PASO ROBLES, R. C. Heater PICO. Pico Radio Shop POMONA, George W. Histt 183 E. Third St. REDLANDS. J. L. Yourt 106 W. Citrus Ava,

Remember - Stewart Warner Radio Uses the Famous U.S. Navy Receiving Circuit Stewart Warner Products Service Station (Wholesale Distributors Stewart Warner Radio) B66 South Figueroa Street ~ Los ANGELES

SAN BERNARDING, Gurr, Smith & Gurr 439 Fourth SL SAN FERNANDO, WIHIS Rows SAN GABRIEL, A. Burman 3560 E. Huntington Dr SAN LUIS OBISPO, Cline Elec. Co. 986 Monterey St SANTA ANA, Shaler's Music Store SANTA BARBARA, Val Folger 132 State St. SANTA MARIA, Ford & Smart 115 E. Main St. SANTA MONICA. J. S. Sulta anidative 208 SANTA PAULA, The Music Shop 104 W. Main S SATICOY, H. H. Wright Stath and D Sta TAFT. L. H. Bird 610 Center St TONOPAH. NEVADA Tonopah Electric Company UPLAND, JAY M. Ross VENICE, Stewart- Warner Radto Studio 1029 Washington Blvd. WALNUT PARK, Terminal Electris 1606 Seville St. WESTMINSTER, Martin Engel WHITTIER, H. C. Oldham 128 S. Greenleaf WILMINGTON, G. F. Clausing 716 W. Ausheim St.

## Schedule of DX Stations

Call		14/ E	Power	Re	hadula	of Con	cant a	nd Dag	ce Mu	le
Letters	Location		Watte		Mon.	Tue.	Wed.		Frl.	Sat
	Chicago		1500	6-10	S.	6-10	6-10	6-10	6-7	6-10
	Chicago		1000		4-5				10-12	
	Ft. Wayne, Ind		1000		59		69	5-9		
	Chicago		3500	_	S.	8-10	8-10	8-10	8-10	8-10
	Plainfield, Ill		5000	S.	6-9	6-9	6-9	69	6-9	8-9
And the second s	Grand Rapids, Mich.	and the second se	1000			-		_	8-10	8-10
And and a state of the state of	Baltimore, Md		1000	5-6	5-9	5-9	S.	59	5-9	S.
	Richmond, Va		1000		6-8		68	68	88	
	Mllwaukee		5000		6-8		68	68	68	1000
and the second se	San Antonio, Tex		6000	_	8-9		8-9		8-10	
	Chicago		1000	_	6-8	6-8	6-8	6-8	8-8	6-8
WGHP	Detroit	. 270	1500	-	S.	5 6	6-6	5-6	5-7	5-6
	Honelulu		500	4-6	8-7	5-7	5-7	6-9	6-9	S.
	Cleveland		1000	9-11	9-11	11-12	-	9-11	9-11	9-11
	Boise, Idaho		750	5-7	S.	5-8	5-7	5-8	5-6	5-8
	St. Louis		5000			7-9		7-9		
	Nashville, Tenn		1000	4-11	4	4-11	4-11	S.	4-11	4-11
	Mlaml, Fla		5000		8-10		8-10			8-10
	Atlantic City		5000	510	5-9	5-9	610	6-9	<b>S</b> .	5-10
WGN	Chicago	. 303	1000	68	5-9	5-9	S.	5—9	5-9	5-9
	Chicago		4000	68	89	6-9	6-9	6-9	6-9	6-9
KOIL	Council Bluffs	. 306	500		1.22	69	69	6—9	6-9	6-9
	Pittsburg		1000		511	8-10	8-10	8-10	810	8-10
	New York		5000	8.	6-9	S.	69	S.	S.	9-11
WJAZ	Chicago	. 330	1500	67		610	59	6-7	5-7	5-7
	Springfield, Mass		2000			6-9	69	69	6-9	6-10
	Lincoln, Neb.		1000	4-7	6-8	5—9	5-9	5-9	5-9	5-9
	Chidago		5000			6—9		6-9	-	1
	Detroit		1000	69		6-9	6-9	6-9	6-9	6-9
	Kansas City		1000	4-7	6—7	5-7	5-8	5-8	5-8	5-8
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	Schenectady, N. Y		5000	7-10	7-10	7-10	79	7-9	7-10	7-9
	Cleveland		1000	6-7	S.	6-9	5-9	5-9	6-9	5-9
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	San Antonio, Tex		6000	5-7	<u>s.</u>	6-8	6-8	6-8	68	S.
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the second second second second second second second second second second second second second second second se	Mexico City	and the second se	1000		7-9	7-9	7-10	7-9	7-9	7-10
	Davenport, Iowa		5000	4-9	S.	5-9	5-9	5-9	5-9	5-8
	New York City		5000		5-9	5-9	59	5-9	5-9	5-9
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	Omaha		and the second se	7-9	7-9	7-9	S.	7-9	79	7-9
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	St. Louis		500	5-7	6-8	5-7		67	5-8	5-8
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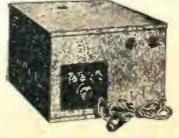
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MONDAY, WEDNESDAY AND FRIDAY-

KFI Woman's Interest Dept, Under the Direction of Agnes White. 10:20 to 10:40 a.m.-Furnishings for the home by Agnes White, director of the Dept.

10:40 to 11:00 a.m.-Betty Crocker-Home Service Talks.

## WEEK COMMENCING SUNDAY, APRIL 17, 1927 APRIL 17 Bertha Miller English, planist. KFI's going on the air, 7:00 p.m. Los Angeles Fire Department Or-

SUNDAY, APRIL 17 Fifth anniversary of KFI's going on the air. Program from 4:00 a, m. to 12:00 midnight, continuous

- 4:00 a.m.--Virginia Flohri, soprano; Robert Hurd, tenor; Ray Hastings.
- 5:00 to 6:00 a.m.-Easter Sunrise service-Virginia Flohri, Robert Hurd, Philharmonic Orchestra, Emil Oberhoffer, conductor; Ray Mastings-services broadcast from the Ray Hastings-services proadcast from the Colliseum, at Los Angeles, and broadcast by the National Broadcasting Company, over the Pacific Coast Network. 6100 a.m.-Irene Wynn, contralto; Belle Levinson and Lewis A. Kerwin, pianist; bill Collision Mills violinist; Sam
- Neille Callender Mills, violinist; Sam Iskowitz, violinist; Angelus Mixed Quartet, 8:00 a.m.—Program arranged by Norma
- West, soprano.
- 9:00 a.m.-Program by the University of Southern California-direction of Hal Williamaon.
- 10:00 a.m.-Church services given by the Los Angeles Church Federation.
- 11:00 a.m.-Temple Baptist Church services. 32:30 p.m.-Louis Klos Trio,Louise Case-
- lotti, with Guido Caselotti. 2:00 p.m.-Grace Mead, soprano; Leo Ra-
- bitz, viloinist.
- 3:00 p.m.—Beverly Hills Presbyterian Com-munity Church Chois, with soloists.
- 6:00 p.m.—Louise Klos, harpist; Evelyn Pickrell, violinist, and Virginia Flohri, so-prano, and Robert Hurd, tenor.
  5:00 p.m.—Vesper hour, by Mayflower Con-gregational Church Choir.

- 6:00 p.m.-Mary Christine Albin Trio. 6:58 p.m.-Father Ricard's Sunspot Weather forecast.
- 7:00 p.m. Acolian Organ Recital, Alex Reilly at the console:
- 8:00 p.m .-- Packard Classic Hour, Kitty Short, aoprano.
- 9:00 p.m.-Sunday Night Concert. by the National Broadcasting Company's over the Pacific Coast Network.
- 10:00 p.m.-Program presented by Alma Frances Gordon, contraito. 11:00 p. m.-Ballad Hour.

## MONDAY, APRIL 18 5130 p. m.-Matinee Program.

- 6:30 p.m.-Gamut Male Quartet.
- 7:00 p.m.-Johnston and Farrell's Music Box Hour, direction of Gene Johnston.
- \$100 p.m .- Song Recital, by William Pilcher. tenor: Lilyan Arisl, planist.
- 9:00 p.m.-Mary Christine Albin Trio. 10:00 p.m.-Program by Melkleiohn Bros. TUESDAY, APRIL 19

- chestra.
- 8:00 p.m.-Cattone String Quartet. 9:00 p.m.-Emma Kimmel, soprano; John C. Abbott, violin; Robert Hurd, planist.
- 10:00 p. m .- Azure Music Clug, Edna Cook, Blues singer; Glenn Edmunds and his Collegians Dance Orchestra.
- WEDNESDAY, APRIL 20 5:30 p.m.-Sebastian's Cotton Club
- .6:30. p. m .- Harold Shick and his Rose Room
- Orchestra. 7:00 p. me-Ray Fisher's Original Victoriana Dance Orchestra
- 7:00 p. m .--- Nick Harris Detective Stories
- 8:00 p. m.--Calpet Male Quartet, Calpet String Quartet, Chico De Verde, director. and Paul Roberts, tenor.
- 9:00 p.m.—Program by the National Broad-casting Company, over Coast Network. 0:00 p.m.—Sunset Instrumental Quartet.
- 10:00 p.m.-Sunset Instrumental Qua Dorothy Ruth Miller, concert planist; THURSDAY, APRIL 21
- 5:30 p.m.--Legion Night Club Orchestra.
- 6:30 p. m .- Clarice Russell, Blues Singer,
- 7100 p.m .-- Program by the University of Southern California.
- 8:00 p. m.-KFI Program Hour.. 9:10 p. m.-Program arranged by Norma West, soprano.
- 10:00 p.m.-Program of Modern Class Music, with Lorelle Fierstad, violinist. Classical FRIDAY, APRIL 22 5:30 p.m.--Eugene Biscalluz Program 6:10 p.m.--Madame Nelson, psychologist.

- 6:30 p.m .- Program of classics by the Mary
- Christine Albin Trio.
- 7:00 to 9:00 p.m. American Shakespearinn Foundation presents John Barrymore, and musical program, which will be remroad-cast by KOA, KFKX, WOC, WBY and 2LO. London.
- 9:00 p.m.-Program arranged by Aima Frances Gordon, contraito, 10:00 p. m.--Packard Ballard
- Hour SATURDAY, APRIL 23 5:30 p.m.-Del Monte Orchestra.

- 5:30 p. m.—Del Monte Orchestra.
  \*115 p. m.—Francis Sullivan, Literary Talka.
  6:30 p. m.—Collegiate Acolians Orchestra, with Parks Sisters (Frances and June)
  7:30 p. m.—Felipe Delgado, Spanish baritone,
  8:00 p. m.—Los Angeles Philharmonic Or-chestra, Emil Oberhoffer, conductor, by the Standard Oil Company of Cal'fornia, broadcast by KFI. Los Angeles, and KPO,
  9:30 p. m.—Thomas Wallace, baritone.
  10:00 p. m.—Packard Radio Club, Eesther Walker, pianist; Helen Guest, ballad sing-ere Red Wyatt and his uke; Hale Hooper, tenor.
- 5:30 p.m.—The Dragon Hawsiians Trio. 6130 p.m.—Elsine Ruth. Katherine Spangler, tenor. Copyright 1927 by Earle C. Anthony, Inc. Program Published as Submitted by the Station



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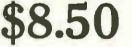
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April 16



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NIGHTLY EXCEPT SUNDAY AND MONDAY-6:00 to 6:30 p.m.-KHJ Concert Trio and J. Walter Leopold,

7:30 p. m.-Scripture Reading. 8:00 p. m.-World-wide news items.

9:00 p.m.-Time signals and weather reports.

"Uncle John" Daggett Announcer

#### WEEK COMMENCING SUNDAY, APRIL 17, 1927

- SUNDAY, APRIL 17 10:00 v.m.—Sermon from the KHJ Studio by Dr. H. C. Culbertson, pastor of Plymouth Congregational Church.
- 10:30 a.m.-Morning service from the First Methodist Episcopal Church, Arthur Blake ley, organist.
- 7:00 to 8:00 p.m.-Evening services f the First Methodist Episcopal Church. from
- 8:00 to 10 p.m.-Studio program, present-ing Frederick MacMurray, viola and violin: Grace Currey, harpist, and a special speaker for Easter; Louise Miller, planist, and others.

#### MONDAY, APRIL 18 Silent all day.

- TUESDAY, APRIL 19 6:30 p.m.—Children's program, with Queen Titania and her sandman; Playground Department Harmonica Band: George Kerr. mandolin soloist: Marguerite Bringham. "Nightingale:" Margaret, 'cellist, and Earl Voorhees, young pianist. 7:40 p. m.-H. M. Robertson, "Dogs." 8:00 to 10:00 p. m.-Special classical pro-
- gram.
- 9:15 p.m.-Harold Roberts' Goldan State Band.
- 10:00 to 11:00 p.m.-Los Angeles Railway Orchestru,

WEDNESDAY, APRIL 20 .2:30.p. m. Fred C. McNabb, "Garden Talk." 6:30 p. m.-Children's program. including Dick Winslow, screen juvenile; Vivian Marple, "Blue Bell of KHJ;" Glenn Fitz, "Optimistle Mascot;" Patricia Eccleston, "Little Daffodil:" Lois Jane Campbell, "Brown Eyes;" Viola Essen, "B.B.," and pupils of Marshall Stedman. 7:40 p.m.—Dr. Mars Baumgardt. 8:00 to 10:00 p.m.—Program De Luxe, pre-

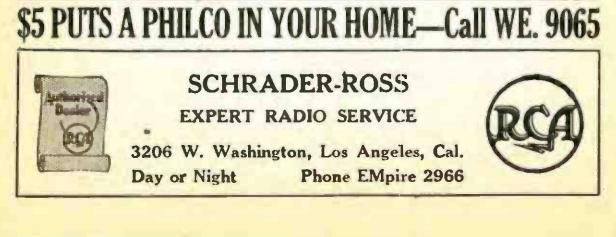
- senting Dr. Sigmund Spaeth, well-known lec-
- turer and authority on musical literature; also special artists.

- THURSDAY, APRIL 21 6:30 p.m.—Children's program, presenting Nelita Bennett, "Ginger Bread Girl;" Joyce Cond. "Little Red Riding Hood;" Dickie Brandon, reader: June Brandon, contraito: Jeanne De Bard, "Bonine Jeanne of Ra-dioland:" Rosetta Lewin, "Curly Locka."
- and others. 7:40 p. m.—Dr. Philip M. Loveli. 8:00 to 10:00 p. m.—Program, featuring the internationally known artists of Zoellner Quartet and Leo H. Sansiper, Russian baritone; Louise Miller, pianist. 9:00 p.m.—Arthur Edwin Wake, assistant.
- of the Wilshire Presbyterian pastor Church.
- 10:00 to 11:00 p.m.-Glenn Edmunds and his Varalty Four.

  - FRIDAY, APRIL 22 6:30 p.m.—Children's hour, including Ro-berta Bush, "Firefly of KHJ;" Richard Hendrick, "Little Ministeri" Henrietta Hendrick, "Little Minister!" Henrietta Poland. "Little Forset Me Not:" Collins twins, Katherine and Ellen: Davis Durand, Little Boy Blue," and other favorites. 7:40 p.m.—Thomas F. Ford, "Book Re-
  - views,
- 9:00 p.m.—Talk on International Relations. 9:00 to 10:00 p.m.—An evening of Spanish
- music.

- music. SATURDAY, APRIL 23 6:30 p. m.—Children's program, with Helen Berta Hanson. "Music Child:" Nona Clapp. "Sunshine Fairy;" Dolly Wright. "Dolly of Radioland;" Arthur Stevens, "King Ar-thur of Radioland:" Marjorie Geneviove Lowe, "June Bug;" Clark Paschal. 18 year-old saxophonist, and the Joy sisters, Elaine and Marguerite and Marguerite.
- 8:00 to 10:00 p. m.—Saturday Night Frolic program, with Mr. and Mrs. Benjamin Sears and teh Husking Bee dancers: E. A. "Dixie Dan and Mammy Lou of Mulford. KHJ.

9:00 p.m .- Talk on Educational Banking.



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6:45 to 8:00 a.m .- Exercises by Dr. P. M. Seizas, courtesy of Producers of Mission Orange Juice. 8:00 a.m.-Inspirational talk and morning prayer.

6:55 a.m.-Time signals from Washington. D. C

- HAROLD ISHELL Anneumeer HAROLD ISHELL Anneumeer 10:00 a.m.—Radio Shopping News by Carey Preston Ritimeister. 10:00 a.m.—Radio Shopping News by Carey Preston Ritimeister. 10:00 a.m.—Tuwn Citer of the Day's morning messane. 10:30 a.m.—Tuwn Citer of the Day's morning messane. 10:30 a.m.—Keate Brew Vaughn. Director Household Economics Dept., Evening Express, except Friday and Saturday. 12:00 p.m.—Radio Trades Association Program. 4:00 p.m.—Radio Trades Association Program.

- 4:00 p.m.-Lost and Found Column.
- 4155 p.m.-Market reports. 5130 p.m.-Howard Clarke.

- 5:45 p. m. The Town Tattler. 6:00 p. m. Biltmore Hotel Orchestra, brondcast from the Biltmore Dining Room. 6:30 p. m. Dinner hour concert presenting the Yale Radio Battery Orchestra.
- DAILY EXCEPT SUNDAY AND TUESDAY-

11:00 p. m .- Hotel Ambassador, Gus Arnheim's Coconnut Grove Orchestre

#### WEEK COMMENCING SUNDAY, APRIL 17, 1927

#### SUNDAY, APRIL 17

- 10:00 a.m.-First Presbyterian Church of Hollywood, Rev. Stewart P. MacLennan. 2:00 to 4:00 p.m.-City Park Board musical
  - program.
  - 5:15 p. m.-All Souls' Church.
- 6:30 p.m.-Hollywood Unitarian Church. 7:00 p.m.-Ftrat Presbyterian Church of
- Hollywood, Rev. Stewart P. MacLennan. 8:00 p. m.—Circle Theatre Concert Orches-
- tra and organ recital.
- 9:00 p. m.-Feature program.

#### MONDAY, APRIL 18

- 12:45 p.m.-C. P. R.'s musical program. 3:00 p.m.-First Presbyterian Church of Hollywood.

  - 4:30 p. m. "Own Your Own Home." 7:00 p. m. George J. Birkel Musio Co. pre-senting the Brunswick Panatrope.
  - 7:30 p.mt-Playlet, courtesy Overell Furni-
  - ture Company, W. Stockwell Co. courtery 8:00 p. n. L. W. Stockwell Co. courtery program, presenting Calmon Luboviski, master violinist, and Claire Mellonino, concert planist.
- 9:00 p.m.-Feature program. 10:00 p.m.-Biltmore Hotel Orchestra.

#### TUESDAY. APRIL 19

- 11:00 a.m.—Dr. R. H. Gerber, specialist, Eye strain and Nervous Diseases. 12:45 p.m.—Advertising Club Luncheon from
- Biltmore Hotel. 4:00 p. m .- Radio Matinee with Louise How-
- att, contraito. 4:30 p.m.-C. P. R.'s Musical Program. 7:00 p.m.-Wilshire Ionaco Company cour-tesy program presenting Charles Hamp.
- 7:30 p.m.-Fitzgerald Music Co. presenting the Ampico Knabe Piano.
- 8:00 p. m .--- Tufts-Lyon courtesy program.
- 9:00 p.m.—Spar Heights courtesy program. 10:00 p.m.—Hotel Ambassedor: Gue Arn-heim's Coconnut Grove Orchestre.

#### WEDNESDAY, APRIL 20

12:45 p.m.-C. P. R.'s musical program.

- 3:00 p. m.—Paul Hugon. 3:30 p. m.—Don Warner, plantst. 4:00 p. m.—Garden talk, Dewey Kruckeberg. 7:00 p.m.-George J. Birkel Music Cos cour-
- teny program.
- 7:30 p. m .- Security Trust & Savings Bank courtesy program.
- 8:30 p.m.-Opera "Pinafore" through courtesy of Broadway Dept. Store,
- 10:00 p. m .- Earl Burtnette's Biltmore Hotel Orchestra.

#### THURSDAY, APRIL 21

- 12:48 p.m.-C. P. R.'s musical program. 7:00 p.m.-Carthay Circle Theater organ recital. courteey Overell Furniture Co.
- 8:00 p. m.-National Home Equipment Co. courtesy program.
- 9:00 to 10:00 p.m. Tucker and Charleson. 10:00 p.m. Earl Burtnette Biltmore Orch.

#### FRIDAY, APRIL 22

- 12:45 p.m.-Charles Weeks, talking on "Intensive Little Farms."
- 4:00 p.m.—C. P. R.'s musical program. 7:00 p.m.—Fitzgerald Music Co., presenting
- the Ampico Knabe Piano.
- 7:30 p.m.—Feature program. 6:00 p.m.—Davia Perfection Brand Company courtesy program, presenting the Royal Order of Optimistic Do-Nuts
- 9:00 p.m.-Festure program. 10:00 p.m.-Main events from the American Legion Stadium.

#### SATURDAY, APRIL 23

- 12:45 p.m.—C. P. R.'s musical program. 3:00 p.m.—Town Crier of the Day. 7:00 p.m.—Stories of insect life by Harry W. McSpadden.
- 7:15 p. m.—Announcement of Sunday serv-ices of the leading Los Angeles churches.
- 7:30 p.m. to 10:00 p.m.-Feature program. 10:00 p.m.-Earl Burtnett's Biltmore Hotel
- Orchestra, courtesy Mullen & Bluett, 12:00 midnight—KNX Frolic from the Main Studio.

Program Published as Submitted by the Station.

April 16

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DAILY EXCEPT SUNDAY-

- 12:30 to 1:30 p.m.—Classified Hour. 5:40 to 6:00 p.m.—Beauty Talk. 6:00 to 7:00 p.m.—Pontiac Six Dinner Hour. 10:00 to 11:00 p.m.—Musical program from Mayfair Hotel. Courtesy of Bundy & Albright. 11:00 to 12:00 p.m.—Dance music from El Patio Ballroom. MONDAY, TUESDAY AND WEDNESDAY— 5:00 to 5:10 p.m.—Children's Hour.
  - 5:00 to 5:40 p.m.-Children's Hour.

- SUNDAY, APRIL 17 2:00 to 3:00 p.m.—Organ Recital on the world's mightiest organ, located in Roosevelt Memorial Park, Los Angeles.
- 8:30 to 9:00 p.m.—Program by courtesy of Southern California Music Company.
  9:00 to 11:00 p.m.—Warner Bros. Frolic, Introducing Kenneth Gillum, popular songs; Charlotte DeLovelace, blues songs: Byrle Colby, ballads: Frances St. George, KFWB Jazzmania Girl; Harry G. Keiper and his Movieland Orchestra.
- MONDAY, APRIL 18 12100 to 12:30 p.m.—Pacific Electric Art. 7:00 to 8:00 p.m.—Program by courtesy of J. N. Pyles National Detective Service, Introducing Vernon Rickard, tenor: Pyles National Detectives Concert Orchestra. Mr. J. N. Pyles will give a brief talk.
- 8:00 to 9:00 p.m.—Program by courtesy of Suburban Realty Co., Glendale, featuring the Suburban Estates Concert Orchestra and soloists.
- 9100 to 10:00 p.m.—John Ganton, tenor, ac-companied by Mina Hellikson; Warner Bros. European Novelty Orchestra under direction of Chico DeVerde. TUESDAY, APRIL 19 4:45 to 5:00 p.m.—Dr. L. P. Clarke on "Diet."

- 7:00 to 7:30 p.m.—Program by courtesy of Southern California Music Company. 7:30 to 8:00 p.m.—Program by courtesy of Molo Laboratories, introducing the Molo Melody Maids and Ernest Burley, tenor. 8:00 to 8:30 p.m.—Program by courtesy of the Coursellated Cleaner.
- the Consolidated Cleaners.
- 8:30 to 8:45 p.m.—Daily News. 8:45 to 10:00 p.m.—Lilyan May Challenger. contraito; Hollywood Orchestra Quartet.

Program Published as Submitted by the Station.

- WEEK COMMENCING SUNDAY, APRIL 17, 1927 APRIL 17 Organ Recital on the 10:45 to 11:00 a.m. Enid Gamett on "Feminine Fads and Fancies." 6:00 to 7:00 p.m. Dinner hour concert. 7:00 to 7:30 p.m. Thirty minutes of sun-

  - shine by Charles W. Hamp.

  - 7:30 to 7:45 p.m.-Warner Bros Orchestra. 8:00 to 9:00 p.m.-Program by courtesy of Stewart-Warner Products. Inc., featuring concert orchestra and soloists.
  - 9:00 to 10:00 p.m.-Franklyn Colson, dra-matic tenor: LeGrand Concert Ensemble. THURSDAY, APRIL 21
  - 7:30 to 8:00 p.m.-Program by courtesy of
  - Molo Laboratories, featuring the Molo Melody Maids and Vernon Rickard, tenor. 8:00 to 9:00 p.m.—Dan Santos' Hawatian Trio: Mabel Leonard and Howard Stevenson in double piano numbers: Jackie Lucas, blues songs.
  - 9:00 to 10:00 p.m.-Alma Brown, soprano; Ray Bailey's String Trio.

- FRIDAY, APRIL 22 7:00 to 7:50 p.m.-Warner Bros. Orchestra: Ruth Michaelson, blues songs: LeRoy
- Kuilberg and his ukulete. 8100 to 9:00 p. m.—Alma Manson, soprano; Ray Hull and Earl Taylor, violin and organ.
- 9:00 to 10:00 p.m.-Sol Hoopii's Hawailun Quartet; Ann Grey, blues songs: Studio Chatter at 9:30.

- SATURDAY. APRIL 23 7:00 to 8:00 p.m.—Carl Dye and his Melody Makers: Art Goodstein, popular songs.
- 8100 to 9:00 p.m.—Program by courtesy of the Mona Motor Oil Co., introducing Par O'Neill, baritone; Mona Motor Oil Co. String Orchestra.

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April 16

DAILY EXCEPT SUNDAY-

7:00 to 7:30 a.m.-Prof. Barclav L. Severn's Setting-Up Exercises. 8:45 to 9:00 a.m.-Time signals and musical selections.

12:00 to 12:30 p.m.-Leighton's Arcade Cafeteria Orchestra

12:30 to 1:30 p.m .--- Who's Who and What's Happening.

1:30 to 2:30 p. m KMTR Tes Dinner Program. Manager and Annunneer

5:30 to 6:00 p.m .- White King Male Quarter courtesy Los Angeles Sonp Co. 6:00 to 6:15 p.m.-Nightly Doinge. 6:15 to 6:45 p.m.-Rancho Viata Avocado courtesy program

6145 to 7:30 p.m.-Fitzgerald Music Company, courtesy program. 10:00 to 11:00 p.m.-Miller's Cafe Lafayette Dance Orchestra.

WEEK COMMENCING SUNDAY, APRIL 17, 1927

SUNDAY, APRIL 17

5:30 to 6:15 p. m .- White King Male Quar. tet.

courtesy of Los Angeles Soap Company.

6:15 to 6:30 p.m.-Nightly Doings. 6:30 to 7:00 p.m.-Half hour of Cheer with

- Burr McIntosh.
- 7:00 to 8:00 p. m .- Miller's Cafe Lafayette Concert Orchestra. 8:00 to 9:30 p.m .- Walker's Fifth Street

Store courtesy program.

#### MONDAY, APRIL 18

- 11:45 to 12:00 neon-Golf talk by 5. E. Con-nolly of the Los Angeles Athletic Club. 12:30 to 1:30 p. m.-Who's Who and What's
- Happening in Pomona. 4:00 to 4:30 p.m.-Talk by J. P. Redding. representing the Ions Company.
- 7:30 to 8:00 p.m.-Ohrmund Bros. furnace
- manufacturers. courtesy program. 8:00 to 9:00 p. m.-Eureka Vacuum Cleaner
- Co. courtesy program, 9:30 to 10:00 p. m.—Hollywood Storage Co. courtesy program.

#### TUESDAY, APRIL 19

9:00 to 9:45 a.m.-Sylvia, the Blind Cook.

- 9:45 to 10:00 a.m.-Charles Hamp, representing the long Company.
- 10:00 to 11:00 a.m.-Georgia Q. George, "The Psychology and Physiology of Beautr.
- 11:00 to 12:00 noon-Madame Alene's talk. 12:30 to 1:30 p. m. Who's Who and What's Happening in Whittier.
  - 4:00 to 4:30 p. m.-Advance Elect. Co. court-
  - esy program. 4:30 to 5:15 p.m.-LeRoy Parry and his
- dance orchestra. 5:15 to 5:30 p.m .- Talk on health by Dr.
- Robert T. Williams. 7:30 to 8:00 p.m.-Overell Furniture Co. courtery program.
- 8:00 to 9:00 p.m .- Maxwell House Coffee Co. courtery program.
- 9:00 to 10:00 p. m. Hollywood Stornge Ca. courtesy program.

#### WEDNESDAY, APRIL 20

- 10:00 to 10:30 a.m. Travel talk by Dr. S. J. Mathleson,
- 12:30 to 1:30 p.m.-Who's Who and What's Happening in Anaheim.
- 5:00 to 5:30 p.m.-Dr. Wesley M. E "Perfect Eyesight Without Classes" Wealey M. Barrett.

- 7:30 to 8:30 p.m .- Walker's Fifth Stregt Store courtesy program.
- 8:30 to 10:00 p.m .- Suburban Realty Company courtesy program

#### THURSDAY, APRIL 14

9:00 to 10:00 a.m.-Sylvin, the Blind Cook. 10:00 to 10:15 a.m.-Charles Hamp, representing the Ions Company

- 10:15 to 10:45 a.m.—"Diet Question Box." 10:45 to 11:45 a.m.—Ceorgia O. George "Psychology and Physiology of Beauty." George,
- 11:45 to 12:00 noon-Colf talk by S. E. Con-nolly of the Los Angeles Athletic Club.
- 4:00 to 4:30 p.m.—Talk by J. P. Redding, representing the Jonsto Company 7:30 to 8:00 p.m.—Winslow B. Feliz, Chev-
- rolet dealer. courtesy progam. 8:00 to 9:00 p.m.-A. D. Shotwell Corp. courtesy program.
- 9:00 to 10:00 p.m .- Hollywood Storage Co. courtesy program.

#### FRIDAY, APRIL 22

8:00 to 10:00 a.m.-Broadcast from "Break-fast Club."

- 12:30 to 1:30 p.m .- Who's Who and What's Happening in Santa Ana.
- 4:00 to 4:30 p. m .- Advance Elect. Co. courtesy program.
- 5:00 to 5:30 p.m.-Dr. Wesley M. Barrett. "Perfect Eyesight Without Classes." 7:30 to 8:00 p.m.-Thirty Minutes of Sun-shine with Charles Hamp.
- 8:00 to 9:00 p. m .- Walker's Flith Street Store courtesy program
- 9100 to 10:00 p. m Hollywood Storage CA. courtesy program.

#### SATURDAY, APRIL 23

- 9:00 to 10:00 a.m.--Sylvia. the Blind Cook
- 10:00 to 10:15 a.m.-Charles Hamp, repre-
- senting the lone Company. 11:30 to 12:00 noon-Cordon Whitnell of the City Planning Commission.
- 4:00 p.m.-Radio talk to Radio Fana by Forbes Van Why, Chief Engineer KMTR, 7:30 to 7:40 p.m.-Talk by Mr. Benesh of the Sheriff's Office.

- 7:40 to 8:00 p. m-KMTR Movie Club. 8:00 to 8:30 p. m-Lun Park courtesy pro-grom; Loren Powell's Little Symphony. 8:30 to 10:00 p.m.-Hollywood Storage Co.
- courtsy program.
- 10:00 to 12:00 midnight-Miller's Cafe Lafay-ette Dance Orchestra



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Los Angeles MERLE J. GRINDLE, Manager cers: Chas. W. Hamp, ALLAN FAIRCHILD. LITTLE EDDIE BARNES BERT O. HELLER, Technical Director Announcersa

DAILY EXCEPT SUNDAY-

1:00 to 2:00 p.m.—Program by remote control from the studio of the Wurlitzer Co., 816 South Broadway.
2:00 to 4:00 p.m.—Program by remote control from Palais de Dance, featuring Ralph Markey and his Musical Keys.

 Allan Fairchild
 4:00 to 5:00 p.m.—Educational hour.

 5:00 to 5:45 p.m.—Request program of old popular songs by Lit-5:45 to 6:00 p.m.—Amusement Suggestions.

 6:00 to 7:00 p.m.—Pipe organ recital by remote control from the studio of Albert Hay

Malotte.

10:00 to 11:00 p.m .- Palais de Dance and Ralph Markey with his Musical Keys by remote control.

WEEK COMMENCING SUNDAY, APRIL 17, 1927 SUNDAY, APRIL 17 4:00 to 5:00 p.m.—Program by Bud Riley's Hawalian Conservatory of Music. 5:00 to 6:00 p.m.—KFXB Collegians with Red Wyatt singer of Blues and Fred Lee. 7:00 to 7:30 p.m.—KFXB Collegia

- Red Wyatt, singer of Blues, and Fred Leedom Scott. tenor.
- 6100 to 7100 p. m. Grace St. Claire-Westlake School of Music. 7:00 to 8:00 p.m. — Jonnie
- Mitch-hell's

Ebony Idois. 8:00 to 9:00 p.m.-Moody String Trio, with Ida Schuetz and Clotilde Ferte.

9:00 to 10:00 p. m.—LeRoy Parry and his orchestra—Frank Martin. MONDAY, APRIL 18 4:00 to 5:00 p. m.—Chas. Offenbarg's Or-chestra and Bert Rovera, vocalist.

- 7:00 to 8:00 p. m .- Redell's King Players-Isabell Block-Trio.
- 8:00 to 8:30 p.m.-Delmonte String Trio-Lucille Ray.
- St30 to 9:00 p. m.-Charlie Diamond-Steel Giutar- OL, 5640.
- 9:00 to 10:00 p. m .--- Pope and I-lis Californians.

- TUESDAY, APRIL 19 7:00 to 7:30 p.m.-Star Furniture Co.-Glen Pierce (tenor). Angelus String Trio-Lou Parker.
- 7:30 to 8:00 p.m.-KFXB Collegians.

9:00 to 10:00 p.m.-Lou Parker.

lian-contralto.

8:00 to 9:00 p.m.—Adelaide Gosnell Lee and pupils in piano numbers—Lenore Kil-Lee

- 4:00 to 4:30 p.m.—Dr. Gerber.
  4:30 to 5:00 p.m.—Wurlitzer Music Lessons by Allene Curwet.
  7:00 to 7:30 p.m.—KFXB Collegians.
  7:30 to 8:00 p.m.—Cactus Kid (Smith).
  8:00 to 8:30 p.m.— Jimmy Collins—Irene

- Wynn.
- 8:30 to 9:00 p.m .-- Octavia Marks and Ruth :Pratt.
- 9:00 to 10:00 p.m,-Arthur Clark and Band -Jimmy Kessel.
- THURSDAY, APRIL 21 7:00 to 7:30 p. m.—Radio Mfg. Supply Co. —Hall and Varian.
- 7:30 to 8:15 p.m.-Louis N. Meyer and Orcheatra.
- 8:15 to 9:00 p.m.-Stark Sisters.
- 9:00 to 10:00 p.m .- Bell Post American Le gion

- FRIDAY, APRIL 22 7:00 to 8:00 p.m.—KFXB Collegians. 8:00 to 9:00 p.m.—Kjerolf Trio—Flute— Voice-Piano.
- 9:00 to 9130 p.m.-Novelty due-Earl Law-
- rence-Marion Boogar. 9:30 to 10:00 p.m.-Jacques LeQuesne and Rafael Zarvey.

SATURDAY, APRIL 23 7:00 to 8:00 p.m.-Taylor and Taylor-Stark Sisters.

- 8:00 to 10:00 p.m.-Police Frolic.
- 11:00 p.m. to 1:00 a.m.-Lucky 13 Club.

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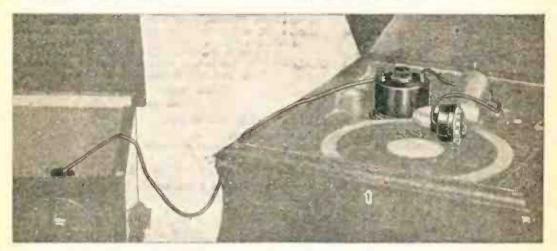
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April 10



M. E. CARRIER Announcer

SUNDAY, APRIL 17 10:45 a. m. to 12:30 p. m.—Regular service of the Church of the Open Door. 3:00 to 4:00 p. m.—Jewish Radio Hour. 6:00 to 7:00 p. m.—Radio Vesper Service. 7:15 to 9:30 p. m.—Regular evening service of the Church of the Orem Door of the Church of the Open Door. MONDAY, APRIL 18 8:00 to 9:00 p. m.—Bible Exposition by Rev.

J. A. V. Pieters.

TUESDAY. APRIL 19 6:00 to 9:00 p. m.-Bible Exposition by Rev. J. A. V. Pieters.

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Los Angeles, California-294 Meters

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DAILY EXCEPT SUNDAY-8:45 to 9:15 a.m.—Devotional Hour. 2:00 to 3:00 p.m.—Inspirational Hour. DAILY EXCEPT FRIDAY AND SUNDAY-

7:15 to 8:00 p.m.-Aunt Martha's Children's Hour

WEEK COMMENCING SUNDAY, APRIL 17, 1927

WEDNESDAY, APRIL 20

8:00 to 9:00 p.m.-Biblical Exposition by Dr. John McNeill.

THURSDAY, APRIL 21

8:00 to 9:00 p.m.-Bible Exposition by Rev. Ralph C. Isbell.

FRIDAY, APRIL 22

- 6:15 to 7:00 p. m .- Aunt Martha's Children's Hour.
- 7:00 to 8:00 p.m.-Exposition of Interna-tional Sunday School lesson.
- 8:00 to 9:00 p.m.-Biblical Exposition by Dr. John McNeill.

Program Published us Submitted by the Station.



Los Angeles, California—275.1 Meters ANGELUS TEMPLE, ECHO PARK. Fitaroy 5121 AIMEE SEMPLE McPHERSON, Founder, Pressound RODERICKE MORRISON, Program Manager ESTHER FRICKE GREENE, Organist GLADWYN N. NICHOLS, Musical Director & Announcer P. S. LUCAS, Technician in Charge "Four Square Gospel"

#### DAILY EXCEPT SUNDAY AND MONDAY-

10:30 to 11:30 a. m .- Sunshine Hour.

11:30 m. m. to 12:30 p. m.-Noonday Musical. 6:30 to 7:30 p. m.-Angelus Hour.

DAILY EXCEPT SUNDAY, MONDAY, WEDNESDAY, SATURDAY-2:30 to 3:30 p.m.-Gray Studio Program.

C. N. NICHOLS WEEK COMMENCING SUNDAY, APRIL 17, 1927 Announcer

#### SUNDAY, APRIL 17

10:30 c.m. to 12:30 p.m.—Sunday morning worship by Aimee Semple McPherson. 2:30 to 4:30 p.m.—Afternoon Service. 6:30 to 8:00 p.m.—Musicale Hour. Ange-lus Temple Band and choir.

8:00 to 9:30 p.m. - Revival nervice by Almee Semple McPherson.

10:00 to 11:00 p.m.-Organ Recital by Es-ther Fricke Greene.

#### TUESDAY, APRIL 19

- 3:30 to 4:30 p.m.-Vesper Hour. Recital by B. Earnest Ballard. Organ
- 6:30 to 7:30 p.m.-Angelus Hour. Program

arranged by Rodericke H. Morrison. 7:30 to 9:30 p.m.—Evangelistic services by Student Evangelists.

#### WEDNESDAY, APRIL 20

2:30 to 5:30 p.m.—Divine Henling Service 6:30 to 7:30 p.m.—Angelus Hour. Program

arranged by Rodericke H. Morrison, 7:30 to 9:30 p.m.—Regular mid-week proyer service by Aimee Semple McPherson.

### THURSDAY, APRIL 21

- 3:30 to 4:30 p. m.-Vesper Hour. Organ re-cital by B. Earnest Ballard.
- 6:30 to 7:30 p.m.—Angelus Hour. 7:30 to 9:30 p.m.—Regular Water Baptis
- mal Service. Aimee Semple McPherson. 9:15 to 10:00 p.m.—Gray Studio Program. 10:00 to 11:00 p.m.—Organ Recital by Es-ther Fricke Greene.

#### FRIDAY, APRIL 22

- 3:30 to 4:30 p.m.-Vesper Hour. Organ Re-cital by Esther Fricke Greene. Angelus Hour. Angelus Temple Band.
- •7:30 to 9:30 p.m.—Crusader Bally Sermon by Aimee Semple McPherson. 10:00 to 11:00 p.m.—Back Home Hour.

#### SATURDAY, APRIL 23

3:30 to 4:30 p.m.-The Children's Happy Hour.

6:30 to 7:30 p. m.—Angelus Hour. 7:30 to 9:30 p. m.—Divine Healing Service. Conducted by Aimee Semple McPherson.

Program Published as Submitted by the Station.

50

Hollywood, California-226 Meters

1641 North Argyle Ave., Hollywood, California GLadstone 3197; GLadstone 3198 DAVE WARD, Program Director and Announcer L. E. TAFT, Technical Engineer "The Palace Bungalow Studio"

57

DAILY EXCEPT SUNDAY-6:00 to 7:00 p.m.-Panatrope Dinner Hour.

Radio Doings

MONDAY, TUESDAY, WEDNESDAY, THURSDAY-12:00 to 1:00 p.m.—Hazel McCauley and the Office Boy. 3:30 p.m.—Thursday, Try-outs (not broadcast).

Dave Ward

#### WEEK COMMENCING SUNDAY, APRIL 17, 1927

SUNDAY, APRIL 17 8:00 p.m.—Columbia Viva-Tonal Recordings 9:00 p.m.—Aram Galanian's Orchestra, Virginia King

#### MONDAY, APRIL 18

7:00 p.m .- Leslie E. Taft on Radio Technology.

- 7:30 p.m.—Lincoln High Triple Quartet. 8:00 p.m.—Barrows Motor Co. courtesy program.
- 9:00 p.m.—Semi-Classical Hour, presented by Myra Belle Vickers.
- 10:00 p.m.-Yellow Jackets, Mendell Smith.
- TUESDAY, APRIL 19 7:00 p.m.—Marion Boogar and Earl Law-rence. "The Novelty Duo." Peterson. Ov-erbeck and Shery. the Campus Trio.
- 8:00 p.m.-Neapolitan Four; Katherine Williamson.
- 9:00 p.m .- Yellow Jackets and Ned Miller. WEDNESDAY, APRIL 20
- 12:00 noon-Sam Kalanis Hawaijan Trio.
- 7:00 p.m .- Clint Stevenson's Hawalian Trio
- and Ed Pose. 8:00 p.m.-Charlie Dimond and soloists: Art
- Goodstein, Lee Bolin, 00 p.m.—Yellow Jackets; Jack Goode and Virginia King, accompanied by Mable 9:00 p. m.-

- THURSDAY, APRIL 21
- 7:00 p.m.-Leslie E. Taft on Radio Technology.
- 7:30 p.m.-Novelties.
- 8:00 p. m.-Barrows Motor Co: courteay pros gram.

9:00 p.m.-Los Angeles Railway Orchestra; Frankie and Eddie.

#### FRIDAY, APRIL 22

- 12:00 noon-Greenwich Village Orchestra and Babette Barker.
- 7:00 p.m.-American Hawaiian Trio: Margaret Kernan, Al Flanigan. 8:00 p. m.—Chuck Henry's Collegians and
- Buddy Helwig.
- 9:00 p.m.-Buckner's Sole Killers.

#### SATURDAY, APRIL 23

- 12:00 noon-Paris Inn Cafe Orchestra; Bert Roverre, soloist.
- 7:00 p.m.-Jamgochlan Radio Players. 8:00 p.m.-Jimmy Huested's Orchestra and Dick Powers
- 9:00 p.m.-Yellow Jackets; Bud Riley, Don Stevens and Royal Wallace, and E. Ruth Donigan.
- Signing off nightly at 11 o'clock.

Program Published as Submitted by the Station.

Pasadena, California — 315.6 Meters PASADENA STAR-NEWS

King.

DAILY EXCEPT SUNDAY-12:00 to 12:15 p.m.-News Bulletin. 6:00 to 7:00 p.m.-Dinner-time News Report.

GEORGE FRENGER ABROURCER

SUNDAY, APRIL 17 10:30 a.m.-Family Altar Service by the

United Church Brotherhoods. 11:00 a.m.-Services from the Pasadena Pres-

byterian Church.

6:00 to 7:00 p.m.-Star-News concert, with Adolf Tandler and the Ensemble.

#### MONDAY, APRIL 18

8:00 to 9:15 p.m .- Star-News concert, with Adolf Tandler and the Ensemble.

WEEK COMMENCING SUNDAY, APRIL 17, 1927

TUESDAY, APRIL 19

- 8:00 to 9:15 p. m.—Star-News concert, with Adolf Tandler and the Ensemble. THURSDAY, APRIL 21
- 8:00 to 9:15 p. m.-Star-News concert, with Adolf Tandler and the Ensemble.

FRIDAY, APRIL 22

- 8:00 to 9:15 p. m.—Star-News concert, with Adolf Tandler and the Ensemble. SATURDAY, APRIL 23
- 8:00 to 9:15 p. m.-Star-News concert. with Adolf Tandler and the Ensemble

Program Published as Submitted by the Station.

Phone, Wakefield 3111





Inglewood, California-387 Meters

500 WATTS-775 KILOCYCLES Owned and Operated by JAMES R. FOUCH Chamber of Commerce Building, Inglewood, Cal.

DAILY EXCEPT SUNDAY-

6:00 to 7:00 p.m.-Shopping news, with Victor Electrola Review,

## SUNDAY, APRIL 17

11:00 a.m. to 12:15 p.m.-Centinella Baptist Church.

Jack Duckworth Announcer

- Announcer MONDAY, APRIL 18 7:00 to 8:00 p. m.—Lambert Snles Co., Courtesy Program with Eddie Hoffman and his Radio Boys—Ceraldine Gordon 8:00 to 9:00 p. m.—City of Inglewood pro-gram with KMIC Concert Orchestra. 9:00 to 9:30 p. m.—Geo. M. Sutton courtesy program with Eddie Hoffman and his Radio Boys—Don Miner, tenor: Louise White, soptano. White, soprano.
- 9:30 to 7:15 p. m.—Studio program. TUESDAY. APRIL 19 7:00 to 7:15 p. m.—Skinner Mfg. Co. cour-
- tesy program. 7:15 to 7:45 p. m.—Reifable Radio Sales &
- Service Co., courtesy program, with Milt Gardner and his Radio Boys—Larry and Verne Cannon, harmony—Doc Williams.
- Verne Cannon, harmony Verne Cannon, harmony Verne Cannon, harmony Verne Man. 7:45 to 8:00 p.m. The Little Ant Man. 8:00 to 8:30 p.m. H. R. McCellen Duco Constraints of the second se

- 7:00 to 7:30 p.m.—Studio program. 7:30 to 8:00 p.m.—Malloy-Clint, courtesy program, with Wes Woodford and his program, with Bachelor Four.
- 6:00 to 8:30 p. m.-Lindburg Studio of Photography, courtesy program, with L. A. R. R. Orchestra or String Quartette,
- 8:30 to 10:00 p.m.-Studio program. with

Wes Woodford and his Bachelor Four: Geraldine Cordon, baritone; THURSDAY, APRIL 21

April 16

- 7:00 to 7:30 p.m.—Studio program. 7:30 to 8:00 p.m.—Ross O. Porter Tire Co. courtesy program, with the Six Syncopetta, Larry and Verne Cannon, harmony; Bill Henry and Helen McColl; Fred Wesley,
- 8:00 to 8:30 p.m.-Inglewood Furniture Co. courtesy program, with Waterbury's Syn-copettes: Jimmie Collins, tenor; Doc Wil-liams, the wandering minstrel of the air: Neva Negis, warbler.
- 8:30 to 10:00 p.m. Studio program. FRIDAY. APRIL 22
- 7:00 to 7:30 p.m.—Studio program. 7:30 to 8:00 p.m.—Skinner Mfg. Co., cour-
- tesy program.
- 8:00 to 8:30 p.m.-H, R. McCellen Duco Co. courtesy program, with Jack Lempke and his Radio Boys: Geo. and Harry, ukes and harmony: Fred Wesley, blues; Carol Agnew, pianist.
- 8:30 to S:45 p.m.-The Little Ant Man.

- 8:30 to 3:45 p. m.—The Little Ant Man. 8:45 to 10:00 p. m.—Studio program, 10:00 to 12:00 p. m.—Inglewood Post No. 188, American Legion Frolic. SATURDAY, APRIL 23 7:00 to 8:00 p. m.—Studio program; Larry and Verne Cannon, buddies in harmony: Bud Riley, tenor guitar. 8:00 p. m.—Bill Livingston and his
  - 8:00 to 9:00 p.m.—Bill Livingston and his Radio Boys: Evic and Peggy, KMIC bar-mony girls: Neva Negis, warbler. 9:00 to 10:00 p.m.—Studio program: Bill Henry and Dov Williams.





E. C. Huskaber

9:00 to 10:00 p.m.—Old Songa Quartet. 10:00 to 10:30 p.m.—Bob Shuleis family altat service.

- TUESDAY, APRIL 19 6:30 to 7:00 p.m.-Musical program.
- 8:00 to 8:30 p. m.—L. A. Church Federation. 8:30 to 9:00 p. m.—Musical program.
- 9:00 to 9:30 p. m.-Bob Shuler's doctrinal talk.
- 9:30 to 10:00 p.m.-Alma Edwards and Gertrude Alter, music.

WEDNESDAY, APRIL 20

6:00 to 6:45 p.m .- Dorothy Spencer's children's hour.

SUNDAY, APRIL 17 10:45 a.m. to 12:30 p.m.—Morning service. 5:00 to 6:00 p.m.—Vesper service with Dr.

C. C. HOOPER, Manager M. J. HANKINS, Technician

McCullock.

7:00 to 8:00 p. m .- Sunday evening program with the Trinity Male Quarter.

WEEK COMMENCING SUNDAY, APRIL 17, 1927

- 8:00 to 9:00 p. m .- Bob Shuler's sermon.
  - 7145 to 8:30 p.m.-Beebower Orchestra.
  - 8:30 to 9:30 p. m .- Bob Shuler's Question Hour.

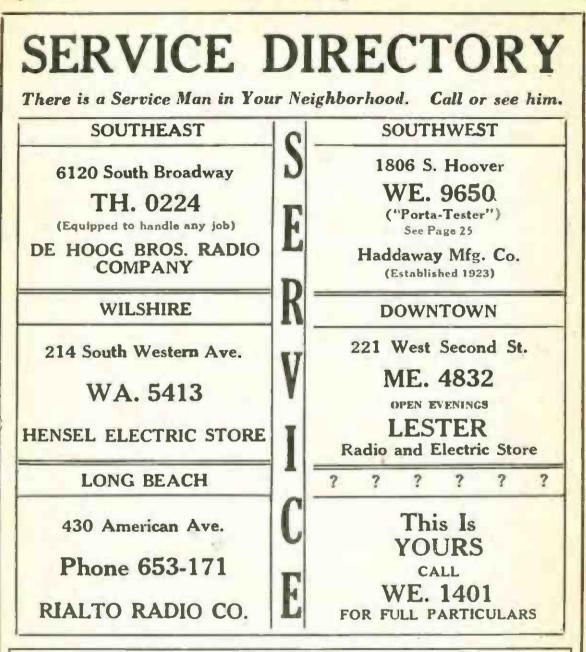
- 9:30 to 10:00 p.m.—Musical program. FRIDAY, APRIL 22 6:30 to 7:00 p.m.—Brunswick Pana Panatrope concert.
- 7:00 to 7:30 p.m .- Dr. Briegleb's Radio Bible Class.
- 7:30 to 8:00 p.m.-The Lotus Girls' Trio.

8:00 to 8:30 p.m.—Bob Shuler's Civic Talk. 8:30 to 9:30 p.m.—The Southen California Holiness Association.

9:30 to 10:00 p.m .- Musical program.

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Radio Doings



## SHEPHERD RADIO SERVICE

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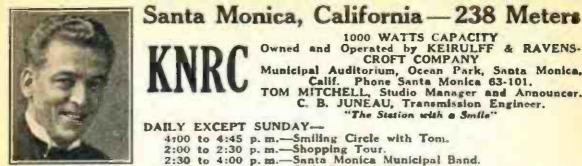
GRanite 7482

7562 Sunset Boulevard

Hollywood, California

59

Those listed on this page are competent and efficient Radio Technicians and are recommended to you for your patronage.



60

TOM MITCHELL Anneuncer

DAILY EXCEPT MONDAY-

2130 p. m.—Band Concert. 2130 p. m.—Band Concert. WEEK COMMENCING SUNDAY, APRIL 17, 1927

SUNDAY, APRIL 17

Church Services, remote control. 10:45 to 11:45 a.m.-Pilgrim

2:30 to 4:00 p.m.—Santa Monica pal Band Concert.

5:15 to 6:15 p.m.—The Pirate Band. 6:15 to 7:00 p.m.—Pilgrim Lutheran Church Services, remote control.

7:00 to 8:00 p.m.-Club Casa Del Mar. remote control.

8:00 to 9:00 p.m.—Santa Monica Munici-pal Band Concert.

9:00 to 10:00 p.m.-Club Casa Del Mar,

remote control. 10:00 to 11:00 p.m.-La Monica Ballroom Orchestra, remote control.

MONDAY, APRIL 18 8:00 to 10:00 p.m.—Main Studio program, featuring the Black and Tan Orchestra.

- TUESDAY, APRIL 19 3100 to 3115 p.m.—Bay Builders' Exchange
- Booster program. 8:00 to 9:00 p.m.-Santa Monica Munici-

Band Concert. 9:00 to 10:00 p.m.—Main Studio program. featuring the Southern Dons Orchestra: Novety Duo, Marion Boogar and Earl Lawrence.

MONDAYS

TUESDAYS

WEDNESDAYS

THURSDAYS 8:00 to 9:00 p.m .-- Studio Program.

8:00 to 9:00 p.m.—Studio Program. 9:00 to 12:00 Midnight—Oversens.

5:30 to 6:00 p.m.-Miss Hewitt's Golden

"The Station with a Smille" DAILY EXCEPT SUNDAY-4100 to 4:45 p. m.—Smiling Circle with Tom. 2:00 to 2:30 p. m.—Shopping Tour. 2:30 to 4:00 p. m.—Santa Monica Municipal Band. 6:00 to 7:00 p. m.—Ciub Casa Del Mar. 7:00 to 8:00 p. m.—Ciub Casa Del Mar. 10:00 to 11:00 p. m.—Club Casa Del Mar. 11:00 to 12:00 p. m.—La Monica Ballroom Orchestra.

1000 WATTS CAPACITY Owned and Operated by KEIRULFF & RAVENS-CROFT COMPANY Municipal Auditorium, Ocean Park, Santa Monica, Calif. Phone Santa Monica 63-101. TOM MITCHELL, Studio Manager and Announcer. C. B. JUNEAU, Transmission Engineer.

- WEDNESDAY, APRIL 20 3:00 to 3:15 p.m.-Bay Builders' Exchange
- Booster program. 7:30 p.m .- Talk by Undersheriff Eugene
- Biscalluz. 8:00 to 9:00 p. m.-Santa Monica Munici-pal Band Concert.

- 9:00 to 9:30 p. m.—Club Casa Del Mar, 9:30 to 10:30 p. m.—Broadcasting of Fights from the Ocean Park Arena. the THURSDAY, APRIL 21

8:00 to 9:00 p. m.-Santa Monica Munici-pal Band Concert.

9:00 to 10:00 p.m .- Main Studio program.

FRIDAY, APRIL 22 3:00 to 3:15 p.m.-Bay Builders' Exchange Booster program.

8:00 to 9:00 p. m.-Santa Monica Municipal Band Concert

- 9:00 to 10:00 p. m Main Studio program, SATURDAY, APRIL 23
- 3:00 to 3:15 p.m.-Bay Builders' Exchange Booster program.

8:00 to 9:00 p.m.-Santa Monica Band.

9:00 to 10:00 p.m.—Main Studio program. featuring Ciyde Pearson, soprano; Kath-leen Williamson, blues singer, accompanied by Eleanor Swall.



Major Lawrence Mott Announcer

6:00 to 8:00 p.m. Studio.

Silent.

Hour.

Avalon, California-211.1 Meters

THE CATALINA ISLAND STATION (Non-Commercial)

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MISS FRANCES HEWITT, Studio & Program Dir. "The Isle with a Smile"

DAILY EXCEPT MONDAY-12:30 to 1:30-Hotel St. Catherine Orchestra. 6:30 to 8:00-St. Catherine Orchestra. DAILY EXCEPT MONDAY, THURSDAY AND SUNDAY-6:00 to 6:30-Studio.

#### FRIDAYS

5:00 to 6:00 p.m.-Miss Hewitt's Golden Hour.

6:00 to 6:30 p.m.-Wrigley Chimes.

SATURDAYS 3:00 to 4:30 p.m.-Rebroadcast of KNX.

9:15 to 10:00 p.m.-Studio. SUNDAYS

Hewitt's Golden 5:00 to 6:00 p.m.-Miss Hour.

6:00 to 6:30 p.m.-Wrigley Chimes. 8:00 to 9:15 p.m.-Lobby Concert. Vietor Electrolo used during all programs.



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April 16



Venice, California-208 Meters

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MARY ELIZABETH CARTER, Mgr. and Announcer

DAILY EXCEPT SUNDAY-

9:00 to 11:00 a.m.—Music and shopping news. 11:00 a.m. to 12:00 m.—Mary Elizabeth's Garden. 5:30 to 7:00 p.m.—Music and shopping news. 8:00 p.m. to 10:00 p.m.-Studio program. 10:09 p.m. to 12:00 m.-Cush Branch and Orchestra from Venice

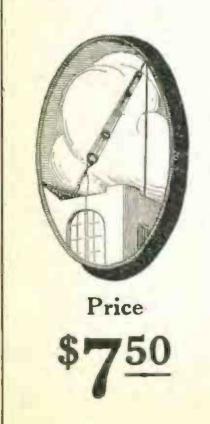
- Mary Elizabeth Carter WEEK COMMENCING MONDAY, APRIL 18, 1927 MONDAY, APRIL 18 8:00 to 10:00 p.m.—The Doty Twins and Harl: Roy T. Davis, whistler: Jimmle Col-lins. lyric tenor; Elizabeth Blair Davis, merzo soprano; Eddie Hoffman and his merzo soprano; Eddie Hoffman and his mezzo soprano: Eddie Hoffman and his Knights of Syncopation: Elnora Swall and Catherine Williamson. Venetian Joymak-ers; Fred Wesley: Tiny. Jack and Buck. TUESDAY, APRIL 19 8:00 to 10:00 p.m.—Scott McConnell. tenor: Edith Hancock. soprano: Harry Dinnawit-zer, violinist: Corman's String Band: WEDNESDAY APRIL 20
- WEDNESDAY, APRIL 20 4:00 to 5:30 p.m.—Children's Hour, con-ducted by Ursula March Largey.
- ducted by Ursula March Largey. 8:00 to 10:00 p. m.—Lyman Wood, bari-tonet Nina Fry. mezzo soprano; Grace Widman, blues; Harmony Kids, THURSDAY, APRIL 21 8:00 to 10:00 p. m.—Bob Davis, Welsh bari-tone: Sally J. Shull, planist: Ansley Gra-ham, tenor: Clyde Waller and Jack Yates, the Texas boys; California Colonial Band,

vin Christensen, tenor; Delevanti, planist; Mar-vin Christensen, tenor; Tessie Weias, op-eratic soprano; G. Leavitt Browne, plan-ologues: Charles Robertson, tenor; Fances Marnion. soprano.

- SATURDAY, APRIL 23 1:00 to 2:00 p. m-Harry Judson's Entertainers Hour,
- 8:00 to 10:00 p.m.—Merchants of Venice Frolic, featuring Hal, Ted and Buzz, the Harmoniacs; Juanita Kennedy, blues; Ed. Bergin and his Jazzy Boys; Tiny, Jack and Buck, the KFVD Harmony Trio. 12:00 m. to 2:00 a.m.—Tommy Jacobs and
- his Ship Cafe,

SUNDAY, APRIL 24 6:00 to 12:00p.m.-Cush Branch and his Melody Orchestra

Program Published as Submitted by the Station.



AFTER THE RAIN

Water rusts copper wire. A rusty aerial WESCO Low Loss distorts reception. Antennae are coated with Egyptian Lacquer, a perservity that has been in use since the days of King Tut-Ankh-Amen four thousand years ago. If you want greater volume on distant stations and clearer tone quality on local broadcasting you should discard your present rusty aerial and install a "WESCO" antenna. If comes complete and is easily installed. requiring but a single 20-foot pole.

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April 16



Long Beach, California-233 Meters

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"Where Your Ship Comes In"

DAILY EXCEPT SUNDAY-

9:30 to 10:15 a.m.—Pacific Coast Club organ. 10:15 to 10:30 a.m.—"Devotion Period." 10:30 to 11:30 a.m.—Physiology of Beauty, Georgia O. Gearge. 11:30 a.m. to 12:00 noon—Press-Telegram news.

- -Lost and found announcements. 12:00 noon-12:00 to 12:30 p.m .- Musical program.

Announcer

2:30 to 4:00 p.m.-Long Beach Municipal Band. 4:30 to 6:00 p.m.-KFON Concert Orchestra.

6:00 to 6:15 p.m.-Request Program by Clarence and Doris.

6:15 to 7:00 p.m --- KFON Concert Orchestra.

10:00 to 11:00 p.m.-Capital Theater Organ Recital.

11:00 to 12:00 p. m.-Majestic Ball Room Orchestra by remote control. DAILY EXCEPT SUNDAY AND MONDAY-

8:00 to 9:00 p.m --- Press-Telegram presenting Long Beach Municipal Band.

WEEK COMMENCING SUNDAY, APRIL 17, 1927

#### SUNDAY, APRIL 17

11:00 a.m. to 12:30 p.m.-Church of the

Nazarene: Rev. L. A. Reed. 12:30 to 1:00 p.m.—Musical program, spon-sored by Markwell Talt Water Taffy Shop. 1:00 to 2:00 p.m.—Musical program. spon-

sored by Birkel Music Co.

2:00 to 2:30 p.m.-Pacific Coast Club Organ, Herbert Nixon at the console. 4100 to 5:00 p.m.—Vesper Hour. 5100 to 6:00 p.m.—Piggly Wiggly Concert

Orchestra.

7:00 to 7:45 p. m.—Studio program. 7:45 to 9:00 p. m.—Services from the First Church of Christ, Scientist. 9:00 to 12:00 p. m.—"Everybody's Night." MONDAY, APRIL 18 7:00 to 8:00 p. m.—Thirty Sandy Program. 8:00 to 8:15 p. m.—Lure of the Sky. 8:15 to 9:00 p. m.—"Piggly Wiggly Hay-makers"—facturing old-time dance music

makers"—featuring old-time dance music. 9:00 to 12:00 p. m.—"Kiwanis Frolic." TUESDAY, APRIL 19 12:30 to 1:00 p. m.—Beauty Talk and Musi-

cal Program.

1:00 to 1:30 p.m.—Kiwanis Club Luncheon. 1:30 to 2:30 p.m.—Woman's Music Study

- Club-direction of Ruth Parkinson. 7:00 to 7:30 p.m.—Poly High School Oral Expression Class.
- 7:30 to 8:00 p.m.—"Chat for Booklovers" 9:00 to 10:00 p.m.—Piggly Wiggly Hour. WEDNESDAY, APRIL 20 1:00 to 1:30 p.m.—Rotary Club Luncheon. 1:30 to 2:00 p.m.—Wilshire lonoca Com-

pany program.

- 2:00 to 2:30 p.m .-- Department of Numerology.
- 7:00 to 7:30 p.m.-Texas Cowboys in old. time dance music. 7:30 to 8:00 p. m.—Press-Telegram, present-
- ing Long Beach Municipal Band.

8:00 to 8:15 p. m.-"The Womar Law"-by Herbert Middleditch. Woman and the

9:00 to 10:00 p.m.-Pacific Coast Club Orchestra.

#### THURSDAY, APRIL 21

- 2:00 to 2:30 p.m.-Health and Efficiency. 7:00 to 8:00 p.m.-Studio Program. 9:00 to 10:00 p.m.-Shell Oil Company's Orchestra.
- FRIDAY. APRIL 22 1:00 to 1:30 p. m.—Wilshire lonoca Co. 2:00 to 2:30 p. m.—Department of Numerology.
- 7:00 to 7:30 p.m.—Church of Christ. 7:30 to 7:45 p.m.—"A Selina Sizer Pro-gram."

7145 to 8:00 p. m.—"Lucky Jim" Investment Chat—by Seaboard Bond & Mortgage Co. 9:00 to 10:00 p.m.-Gaskill Manufacturing

- Co., and Missman Radio Co. 10:00 to 12:00 p.m.-Elks' Frolic.
  - - SATURDAY, APRIL 23
- 1:30 to 2:30 p.m.—Studio Program. 7:00 to 8:00 p.m.—'Piggly Wiggly Minstrels.
- 9:00 to 10:00 p.m .- Los Angeles District of the Feduration Program.
- 10:00 to 12:00 p. m. Pacific Coast Club Orchestra.

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## Radio Doings



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1000 WATTS—1220 KILOCYCLES AIRFAN RADIO CORPORATION U. S. Grant Hotel, 326 Broadway, San Diego. Main 8661 H. C. ROGERS, President and General Manager TOM SEXTON, Announcer

"Ktes From San Diego"

DAILY EXCEPT SUNDAY-6:00 to 7:00 p.m.-Nightly musical review. 10:00 to 11:00 p.m.-Harvey Ball and his U. S. Grant Hotel Orches DAILY EXCEPT SUNDAY AND MONDAY-9:00 to 10:00 p.m.-La Bohemian Dance Program.

TUM SEXTON Announcer

#### WEEK COMMENCING SUNDAY, APRIL 17, 1927

MONDAY, APRIL 18

3:00 to 4:00 p.m.—Temple service of the Theosophical University.

SUNDAY, APRIL 17

7:00 to 8:00 p.m.—Studio hour. 8:00 to 9:00 p.m.—First Unitarian Church program, Howard B. Bard.

9:00 to 10:00 p. m .- Mixed musical program.

TUESDAY, APRIL 19

7:00 to 8:00 p.m.—Studio hour. 8:00 to 9:00 p.m.—Union Title Company "Classic Hour" program. 9:00 to 10:00 p.m.—Mixed musical program.

WEDNESDAY, APRIL 20

7:00 to 7:30 p.m.-Courteay program by Wilshire's lonaco Company.

7:30 to 8:30 p.m.-Concert program I nished by the Theosophical University. fur-8130 to 9:30 p.m.-Request Program. 9:30 to 10:00 p.m.-Request Program.

THURSDAY, APRIL 21

7:00 to 8:00 p.m.-Police program, dance music and concert music.

8:00 to 9:00 p.m .- Mixed musical program. FRIDAY, APRIL 22

7:00 to 8:00 p.m.—Studio hour. 8:00 to 9:00 p.m.—Studio program.

#### SATURDAY, APRIL 23

7:00 to 8:00 p.m.-San Diego Senior High School program,

8:00 to 9:00 p.m. - Mme. de Beauviere, "Franco-American hour.

Program Published as Submitted by the Station.

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April 10



San Francisco, Calif.-399.8 Meters "At the Goldon Gete"

1000 WATTS-750 KILOCYCLES

Headquarters at the Clift Hotel

CLAIR MORRISON, Mgr. EDWARD LUDES, Announcer

EXCEPT SUNDAY-

12:30 to 2:00 p.m.—Solic Heilbrowmmer's Clift Hotel Trio. 6:30 to 7:30 p.m.—Solie Heilbrowmer's Clift Hotel Trio. 10:00 to 11:00 p. m -Herb Meyerinck's Clift flotel Orchestry.

Edward J. Lader 4.....

SUNDAY, APRIL 17

- 11:00 a.m.-Services from the Central Metho-dist Episcopal Church. Dr. Walter John
- Sherman, Pastor. 12:30 p.m.—Services from Old St. Mary's Church, conducted by the Paulists Fathers.
- 7:36 p.m.-Services from the Central Metho
- dist Episcopal Church. MONDAY, APRIL 18 8:00 to 10:00 p.m.—KYA Popular Night in the studio.
- 10:00 to 11:00 p.m .--- Herb Meyerinch's Clift Hotel Orchestra
  - TUESDAY, APRIL 19
- 9:30 to 10:30 a.m.-KYA Shopping Service conducted by Elsie Connitt
- 10:30 to 10:45 a.m .- Diet and Health Talk by Dr. Buren L. Corley,
- 8:00 to 9:00 p.m. Studia program. 9:00 to 10:00 p.m. Eduardo Abdo, Arabian
- tenor: Joan, pianist, and his artists. WEDNESDAY, APRIL 20 8:00 to 10:00 p.m.—Program under direc flom of A. K Blotchy

- WEEK COMMENCING SUNDAY, APRIL 17, 1927 9100 to 10:00 p m.—Annas K. Blotchy will offer a program under her personal su pervision.
  - THURSDAY, APRIL 21
  - 7:00 to 7:15 p.m.-Mr. Pep's "Pep Meet ing" for Salespeople.
  - 7:18 to 7:30 p.m. Sollie Sellbronner's Clift Hotel Concert Trio
  - 8:00 to 9:00 p. m .- Studio program
  - 9:00 to 10:00 p.m.-Robern Leitch, lyric soprano, and other KYA Artists.

  - FRIDAY. APRIL 22 9:30 to 10:30 a.m. HYA Shopping Service, 10:00 to 10:45 a.m. Diet and Health Talk. 8:00 to 9:00 p.m. Basthoven Memorial Con-cert given by tyhe Sunset Club, Oakland. 8:00 to 10:00 p.m. Studio program.

    - SATURDAY, APRIL 23 4100 to 5130 p.m.-Herb Meyerinsk's Clift Hotel Dance Orchestra, playing the Tee Dansant.
  - 8:00 to 12:00 p.m.-Herb Meyerinck's Clift Hotel Dance Orchestre



66





CURTIS PECK Announcer

## San Francisco, California—428.3 Meters

1000 WATTS-700 KILOCYCLES HALE BROTHERS AND THE CHRONICLE J. W. LAUGHLIN, Managing Director MRS. PREDERICK CROWE, Program Director ALBERT J. HODGES, Technical Director Phone Kearney 5777

#### "The Foice of Son Francisco"

DAILY EXCEPT SUNDAY-6145, 7:15 and 7:45 a.m.-Daily health drill by Hugh Barrett Dobbs. 10:30 a.m.-"Ye Towne Crier." 10:45 a.m.-Cooking Hints.

- 10:45 a.m.—Loaking rints. 12:00 none—Time signals and Scripture reading. 1:00 to 2:00 p.m.—Rudy Seiger's Fairmont Hotel Orchestra. 3:30 to 5:30 p.m.—Palace Hotel Concert Orchestra. 5:30 to 5:15 p.m.—Children's Haar. 5:15 to 6:30 p.m.—'Ye Tawne Crier."
- 6:30 to 7:00 p.m.-States Restaurant Orchestra. 7:00 to 7:30 p.m.-Rudy Seiger's Fairmont Hotel Orchestra
- 7:30 to 5:00 p. m .- Silant.
- 10:00 te 11:00 p. m .-- Dance Progrem.

#### WEEK COMMENCING SUNDAY, APRIL 17, 1927

- SUNDAY, APRIL 17 9:45 to 10:45 a.m.-Undenominational and v:so to 10:65 a.m.—Undenominational and non-sectarian church service.
  10:45 a.m.—Ye Towne Cryer.
  2:45 to 4:30 p.m.—Play-by-play broadcast ol baseball game from Recreation Park.
  6:00 to 6:30 p.m.—States Restaurant Or-chestrs, Wuldemair Lind, director.

- 6:30 p. m .- Ye Towne Cryer, mining general
- information. 6:35 to 8:35 p.m -Palace Hotel Concert Or-
- chestra.
- 8:35 to 10:00 p.m .- Rudy Salger's Fairmont
- o:35 to 10:00 p.m.—Rudy Seiger's Fairmont Hotel Concert Orchestra.
  10:00 to 12:00 p.m.—John Wolcham and his Californians at the Trianon Hallmonn. MONDAY. APRIL 18
  8:00 to 9:00 p.m.—Program by National Handrackies
- Breadcasting Company.
- 9:00 to 10:00 p.m.—Studin program. Nea-politan Quartet and KPO Trio. 10:00 to 11:00 p.m.—Art Wiedner's Cabiriana 11:00 to 12:39 p.m.—KPO's Varlety Hour. featuring KPO's well known artists.

- TUESDAY, APRIL 19 8:00 to 8:30 p.m.—Studio program. 8:30 to 9:00 p.m.—Uda Waldrop Hour, fos-turing Uda Waldrop, KPO's official organ-ist, at the organ of the First Unitarian Church.

- 9:00 to 9:30 p. m .- Bridge Lesson No. 26,
- 9:30 to 10:00 p.m. Studio program. 10:00 to 11:00 p.m. Pulace Hotel Rose Room Dance Orchestra, Geno James, director. WEDNESDAY, APRIL 20
- \$:00 to 9:00 p.m.-Program by the Atwater Kent artists, under the auspices of Ernest ingold, Inc.
- 9:00 to 10:00 p.m.—Studio program. 10:00 ta 11:00 p.m.—States Reataurant Or-chestra. Waldemar Lind, director.

#### THURSDAY, APRIL 21

- 8:00 to 9:00 p.m .--- Studio program.
- 9:00 to 10:00 p.m.—Studio program. 10:00 to 11:00 p.m.—Palace Hotel Rose Room Dance Orchestra, Gene James, director.
  - FRIDAY, APRIL 22 8:00 to 10:00 p.m.-Walter Krausgrill's Bal-conndex Balfroom Orchestra.
- 10:00 to 11:00 p.m.-States Restaurant Or-chestra, Waldemar Lind, director.
- SATURDAY, APRIL 23 8:00 to 9:00 p. m. Studio program. 9:00 to 10:45 p. m. Simultaneous broadcast of Los Angeles Philharmonic Orchestra, KPO and KFI.
- 10:45 p.m. to 1:00 s.m.-Walter Krausgrill's Balconades Ballroom Orchestra.

Program Published as Submitted by the Station.

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OPEN EVENINGS

68

## NOW THE SUPREME R.F 5 IS SOLD FACTORY DIRECT TO YOU 5-Tube Console Complete



59

Built-in speaker, large tubes, 100 A. H. Rubber Case Battery

even the inside aerial is included—nothing else to buy.

## Selectivity :: Quality :: Distance

New Modified S. L. F. condensers allow ample separation of low wave lengths and gives absolute selectivity on all stations. Using Kellogg's laboratory grade transformers assures you of tone perfection, and for distance the utmost in sensitivity has been achieved through proper design of condensers and inductance.

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Established 1921

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Los Angeles, Calif.

April 10



Oakland. California-361.2 Meters

4000 WATTS-630 KILOCYLES PACIFIC COAST STATION, GENERAL ELECTRIC CO Phone Fruitvals 5060

DAILY EXCEPT SUNDAY-

11:30 a.m. to 1:00 p.m.-Hotel Learnington concert.

DAILY EXCEPT SATURDAY AND SUNDAY-

1:30 and 6:00 p.m.-Stock and weather reports. Base ball scores 6:00 to 6:55 p.m.-Bem's Little Symphony Orchestra.

6:65 to 7:30 p.m .- Weather and stock reports.

**Heward 1.** Milholloud Announcer

WEEK COMMENCING SUNDAY, APRIL 17, 1927

SUNDAY, APRIL 17 11:00 . m. - First Presbyterion Church service. 4:00 p.m.--Vasper service. Grace Cathedral. 6:30 to 7:30 p.m.—Contert by Bem's Little Symphony Orchestra 7:30 p.m. Weather Bureau report. 7:30 p.m. Weather Bureau report. 7:35 p.m. - First Presbyterian Church 9:00 to 10:00 p.m.--Concert by Bem's Lit the Symphony Orchestia MONDAY, APRIL 18 4:00 to 5:00 p.m.—California Federation of Women's Clubs Silent Night. TUESDAY, APRIL 19 5:0 p.m.-"Mental Measurements." 6:00 to 9:00 p.m. The Pilgrims. Everendy program by National Carbon Company. 9:00 p. m .-- Joseph Henry Jackson: "Chats About New Books \$120 p.m.- Surprise broadcast. WEDNESDAY, APRIL 20 8:00 p.m. -Faim program. THURSDAY, APRIL 21 10:40 A. m.- -Classroom instruction. Oakland Public Schools

- 5:00 to 6:00 p.m. —George W Ludlow. "Friend to Boys" 5:00 p.m.—Concert by KGO Little Symphony Orchestrs, Carl Rhodebamel conducting.
- 9:30 to 12:00 midnight.—Dance music pro-yram by Jack Confley's Band. Collegiate Ball Room. Hotel Learnington. Oskland FRIDAY. APRIL 22 11:10. a.m.—Prudence Penny. Homemaking
- talk.
- 5:30 p.m.-Day-Ray O, chilrin's story-teller from Land O-Health. 8:00 p.m.-Western Artist Sorias concert
- by the California Singers, under the direc-tion of Uda Waldrop Grace Northrup, so-France; Eva Grunniger Atkinson, contraitor Faston Kent, tenor, E. Harold Dans, baritone
- SATURDAY, APRIL 23 8:00 p.m.—"Weekly Sport Review" by Al Santoro.

500 WATTS-508.2 Meters OAKLAND TRIBUNE RADIOPHONE Phone. Lakeside 6015 "Oakland, Where Rail and Water Meet"

8:15 to 9:15 p.m.-Studio program. 9:15 p.m. to 1:00 a.m.-Dance music, Wilt Gunzendorfer's Hotel Whitcomb Band, San Francisco. Rose Lind. contraito.

Program Published as Submitted by the Station.



DAILY EXCEPT SUNDAY-

7:00 to 7:30 p.m .- News broadcast

Chas. E. Gebrielle, Jr. AnnenBeer MONDAY, APRIL 18 10:30 a.m.-Martha Ler

program.

Mervitt Ducks

10:30 a.m.-Martha Lee. 3:00 p.m.-Baseball

dinner concert.

7:00 to 7:30 p.m.-News broadcast. 8:00 to 8:00 p.m.-Pingiy Wingly Hawalian

9:00 to 10:00 p.m .---- Weekly meeting of Lake

WEDNESDAY, APRIL 20

6:30 to 7:00 p.m.-Athens Athletic Club

TUESDAY, APRIL 19 3:00 p.m. Hashall. 5:30 to 6:30 p.m. Brother Bob. Silent after 7:30 p.m.

5:30 to 6:30 p.m.-Brother Bob

WEEK COMMENCING MONDAY, APRIL 18, 1927

8:00 to 9:00 p.m.-Educational program. 9:00 to 10:00 p.m.-Special program.

THURSDAY, APRIL 21

- 3:00 p.m.—Baschall 6:30 to 6:30 p.m.—Brather Hab. Silent after 7:30 p.m.

Oakland, California-508.2 Meters

- FRIDAY, APRIL 22 10:30 .a. m.—Matthe Lee 3:00 p. m.—Baacball. 5:30 to 6:30 p. m.—Brother Bob 6:00 to 6:30 p. m.—Motor chata.
- 6:30 to 10:30 p.m.-Athens Athletic Club Orchestra.
  - SATURDAY, APRIL 23
- 3:00 p. m.-Baseball.

70



PER ACT

San Francisco, California—268 Meters

Owned and Operated by Don Les, California Distributor for Cadillac Motor 50 WATTS - 1120 KILOCYCLES HARRISON HOLLIWAY, Manager FRANK MOSS, Musical Director Car. "Keep Forever Radiating Cheer"

DAILY EXCEPT SUNDAY-7:00 to 8:00 a.m.-Breakfast concert.

10:00 to 11:00 a.m.-Sherman-Clay concert.

Radio Doings

- 11:00 to 11:30 a.m.-Household Hints.
- 11:30 a. m. to Noon-Tryouts. 12:00 to 2:00 p. m.-Mark Hopkins Concert Orchestra. 4:00 to 5:30 p. m.-Mark Hopkins Dance Orchestra. 5:30 to 6:30 p. m.-Mac and his Gang. Stage and Screen 6:30 to 7:00 p. m.-Cecllian Trio.

WEEK COMMENCING SUNDAY, APRIL 17, 1927

SUNDAY, APRIL 17

- 5:00 to 6:00 p.m .--- Twilight Recital. Vocal and instrumental selections.
- 6:00 p.m.-Stage. Screen and Police Re-Dorts.
- 6:30 to 8:30 p.m.-Hotel Hopkins Mark Concert Orchestra.

MONDAY, APRIL 18

7:00 to7:30 p.m.-Western Motors Hawallans.

8:00 to 10:00 p. m .- Blue Monday Jamboree,

10:00 to 12:00 p.m.-Eddle Harkness Mark Hopkins Hotel Dance Orchestra.

#### TUESDAY, APRIL 19

- 7100 to 7:20 p.m. Russell-Colvin violinist: Frana violinist: Callist. Trio: Mary Pasmore. Moss. pianist: Herman Reinberg.
- 8:05 to 8:40 p.m. KFRC Radio Movie Club, with Bill Hawley and "Puss" Dona-Movia hoo. comedy duo.
- 8:40 to 8:50 p.m.-Prof. Herman Schnitzel
- 8:45 to 12:00 p.m.—Eddie Harkness' Mark Hopkins Dance Orchestra.

#### WEDNESDAY, APRIL 20

- 7:00 to 8:00 n.m.-Breakfast concert.
- 7:00 to 7:30 p.m .-- "Puss" Donahoo and his Orchestra.

- 8:00 to 10:00 p.m.—Sherman, Clay & Co. presents the grand opera "Carmen" by Bizet, direction Frank Moss.
- 10:00to 12:00 p.m.-Eddie Harkness' Mark Hopkins Dance Orchestra.

#### **THURSDAY, APRIL 21**

- 7:00 to 7:03 p.m.-Western Motors Trie.
- 8:00 to 9:00 p.m.-MonaMotor Oil program.
- 9:00 to 10:00 p.m. Organ Recital by Theodore Strong at Acolian Duo-Art Pipe-Organ.
- 10:00 to 12:00 p.m .- Eddie Harkness' Mark Hopkins Dance Orchestra,

#### FRIDAY, APRIL 22

- 7:00 to 7:30 p.m.-KFRC Encyclopedia Period.
- 8:00 to 10:00 p.m. Cilfillan Evening of Music. Neutrodyne
- 9:00 to 10:00 p.m.-Program. featuring selections from grand opera "Faust."
- 10:00 to 12:00 p.m.-Eddie Harkness' Mark Hopkins Hotel Dance Orchestra.

#### SATURDAY, APRIL 23

7:00 to 7:30 p.m.-Club Carlton Orchestra. 8:00 p.m.to 1:00 a.m. -- Eddie Harkness' Mark Hopkins Dance Orchestra.

Program Published as Submitted by the Station.

## **\$5 PUTS A PHILCO IN YOUR HOME-Call WE. 9065**



Portland, Oregon-491.5 Meters

1000 WATTS-610 KILOCYCLES THE MORNING OREGONIAN "Keep Grouping Wieer"

#### DAILY EXCEPT SUNDAY-

7:18 a.m.—Setting up exercise. 9:45 to 10:00 a.m.—Women's health exercises. 10:00 to 11:30 s.m.—Town Crier, weather reports, news items. 12:30 to 1:30 p.m.-Neun concert.

WEEK COMMENCING SUNDAY, APRIL 17, 1927 SUNDAY, APRIL 17

Annesister

- 10:85 a.m. to 12:30 p.m. Morning services from St. Stephen's Pro-Cathedral. 1:00 to 2:00 p.m. Mock Crest "Home and Firming Hour, presented by Honderson Hankus, Inc.
  - 7:30 to 9:00 p.m.-Evening services from Hinson Memorial Baptist Church.
  - 9:00 to 10:00 p.m .- Public Service Little Symphony Orchestre.

#### MONDAY, APRIL 18

- 8:00 to 9:00 p.m.-National Broadcasting Co. pogram from San Francisco.
- 9:00 to 10:00 p.m.-Venetian Hour.
- 10:00 to 12:00 midnight-Dance music by Cole McElroy's Spanish Ballroom Dance Band.

- Band. TUESDAY, APRIL 19 2:00 to 3:00 p.m.—Wamen's Matinee. 7:80 to 7:45 p.m.—Utility service. 8:00 to 9:00 p.m.—Educational program. 9:00 to 10:00 p.m.—National Broadcasting Co. program from San Francisco. 10:00 to 12:00 midnight—Dance music, fre-turing Maria Maria and contention
- turing Herman Kenin and orchestra.

#### WEDNESDAY, APRIL 20

- 7:00 to 7:15 p.m.—Utility service. 8:00 to 9:00 p.m.—Cancert. Maxwell Hause Coffee Orchestra, and vocal artists, simuly taneously with KFOA and KHQ. 9:00 to 10:00 p.m.-National Broadcasting
- Co. program from San Francisco. turing Herman Program Published as Submitted by the Station.

- 7:00 to 7:15 p.m.-Old Hickory Smoked Salt talk.
- 7:30 to 7:45 p.m.-Utility service.
- 7:45 to 8:00 p.m.-Lecture given under the auspices of the Catholic Truth Society of Oregon.
- 8:00 to 9:00 p.m.-Vaudeville entertainment.
- 9:00 to 10:00 p.m .- National Broadcasting Co. program from San Francisco.
- 10:00 to 12:00 midnight—Cole McElrov's Spanish Ballroom Dance Band.

#### FRIDAY, APRIL 22

- 7:30 to 8:00 p.m.-Albers Bros. Poultry talk.
- 8:00 to 9:00 p.m.-Concert by the Mission Bell Orchestra with soloists, courtery Los Angeles Soap Co., from KGW, KFOA and KHQ.
- 9:00 to 10:00 p.m.-National Broadcasting
- Co. program from San Francisco. 10:30 to 12:00 midnight Weekly Frolic of the Keep Growing Wisar Order of Hoot Owla.

#### SATURDAY, APRIL 23

8:00 to 9:00 p.m.—National Broadcasting Co. program from San Francisco. 10:00 to 12:00 midnight—Dance music fea-

turing Herman Kenin and his orchestra.

TREAT YOUR SET TO THE BEST-CALL WE. 9065



Solicit Stations at Will, Unt out interforming and united stations in which to had and clear Anasima results.-Tube in Crystal, energy where foop entering used. Partially abachs static-intoop antenna used. OTTAANS VOUNDER

NG HADIO SET COMPLETE WITHOUT IT: Especially presenty for 1 and 2 dial constrained onto. Under present wonditions the surrage set fails to bring in the desired stations properly.

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New Strictio Linki Socket No-Interney Radio, \$110: with built-in Speaker, \$127.507 Console, beiligen Spanker, 3145 Hone und ere theis at your destry Crystel Set, 36; Aerial Eliminater, 51; Kube Eliminater \$2: Frystala, 55: asch. 3 for \$1.

THURSDAY, APRIL 21

6:00 to 7:00 p.m. Dinner Concert. 7:30 to 7:48 p.m. Weather and market reports. STEPHEN I. GALLOHD

#### STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC. **REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912**

OF RADIO DOINOS, published weakly at Los Angeles, Catifornia, für April 1, 1927

STATE OF CALIFORNIA

DY KADID DURON, publicled weaky at Los Angeles, California, for April 1, 1927 NTATE OF CALLFORNIA. ES. COUNTY OF LOS ANGELES. Heters us, a Netary Tubble in and for the State and Stainly abrevaid, prevenally appeared G. W. MARSHALL, who having been duly owners according to law, depende and give hist, be in the Bushness Manager of the HORWOOD PUBLICALINING CO., and that the following is, in the best of his knowledge and believ, a true statement of the oppearship, menagement issal if a delip paper, the correlation, etc., of the atoresaid publications for the dele-stemp in, the above explicit, impulsed by the Act of August 24, 1912, embedging in section 411, Funtal Laws and incompany to the theory of the theorem to the term, the interval the management issal if a delip paper, the correlation, etc., of the atoresaid publications for the dele-stemp in, the above explicit, without the term, the entry. A Tast the names and addresses of the publicher, while the states and the instrument mare: Kalter, H. C. CHARLER, 2559 Francis Bireet. Managing Editor, H. C. CHARLER, 2559 Francis Bireet. Managing Editor, H. C. CHARLER, 2559 Francis Bireet. Managing Editor, H. C. CHARLER, 2559 Francis Bireet. Managing Editor, H. C. CHARLER, 2559 Francis Bireet. Managing Editor, H. C. CHARLER, 2559 Francis Bireet. Managing Editor, H. G. CHARLER, 2559 Francis Bireet. Managing Editor, M. MARSHALL, San Diman, that. 9. That the surver of the induces and addresses of the induces are per result or more of total commut of stech. If not conset by a computation, the names and addresses are well as theme of surver. U owned by a francessopary, or their univergravited conversity, its means and address, as well as theme of and hubbling member, and be given.] 4. That the known bondhelders, mentingers, and other assault be oblers are and address, as well as theme of anyth unfilting member, is A., Chilf, 1. T. Ferdun, E. A., Chilf, 2. That the known bondhelders, mentingers, and other assault bolders owning or holding 1 irre c

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A, That the jum paragraphic pett above, giving the same of the corners, stackholders, and security holders, if any, contain not only the flat, of sizekholders and security holders are appear upon the backs of the company but glas, in Gases when the atechnoiders and security holder appears upon the backs of the company an subscreet also any other fiduciary relation, the name of the persons or corporation for when such finistee is acting in the chromotores and endpities under which structures is and security holders, but and so a the company and subscreet also that the apid the paragraphs contain tratements enderscring affand's full knowledge and better as in the chromotores and conditions under which such securities in a repeative other than that of a bout fide everyor; and this affand has no reason to believe that any other previous consciluted or energoration has any interest direct, or indirect in the asid stick, build, or other securities in a repeative of the has been be. (This information also or the structure copies of and the securities that any other previous consciluted or distributed through the direct, or indirect in the asid stick, build, or other securities than the security built affand has no reason to believe that any other previous consciluted for the alls or otherwise, to paid subscribers duffing the ab ments preventing the date above above he. (This information to ensure the and subscribers duffing the sit any of area; 1927.) (SEAL)

INTAL

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LLOYD MARSHALL. (My constitutes exciten Feb. 26, 1922.)

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DAILY EXCEPT SATURDAY AND SUNDAY-10:45 a. m.—Weather, Stock and Produce Reports 5:00 p. m.—Stock and Market Reports 5:30 p. m.—Musical Program.

DAILY EXCEPT SUNDAY-11:15 a.m.-Organ recital.

FREEMAN H. TALBOT Announcer

#### WEEK COMMENCING SUNDAY, APRIL 17, 1927

SUNDAY, APRIL 17

- 10:00 a.m.—Services of Central Presbyterian church, Denver. Sermon—"The Kinship of Christ," Rev. Martin E. Anderson, D.D. Pastor-
- 4:30 p.m.-Organ recital from Central Prea-bytesian church, Denver: Clarence Rey nolds. organist.
- 6:30 p.m.-Dinner concert, Brown Palace
- orchestra. Howard Tillotson, director. 6:45 p.m.—Service of Central Presbyterian church, Denver. Sermon—"The Primacy of the Cross." Rev. Martin E Anderson, D.D., pastor.

#### MONDAY, APRIL 18

- 6:30 p.m.-Children's hour.
- 7:00 p. m.—Instrumental program by Scheuerman's Colorado orchestra.
  7:15 p. m.—D. & R. Theaters program, fea-
- turing the Egyptian Theater orchestra.

#### TUESDAY, APRIL 19

- 2:15 p. m .--- Tolk --- "The Gentle Art," given
- by Anne McKeen Schuler. 2:15 p.m.-Talk--"The Centle Art, given by
- Anne McKeen Schuler. 2:30 p. m.—Housenives' by Helen Olin Roberts. matince. arranged

- 3:30 p.m.-Question box. 3:45 p.m.-Pashion review, given by the
- Gano-Downs company, Denver. 6:30 p. m.—Farm qualion box Geor Wheeler, editor, Western Farm Life. 8:00 p. m.—Radio instruction in an George C.
- in auction bridge, conducted by studia players.

#### WEDNESDAY, APRIL 20

- 5:30 p. m .---- Wynken. Blynken and Nod time. 7:00 p. m.—Instrumental program Scheuerman's Colorado orchestra. by
- 7:15 p.m.-Public Service company program.

#### THURSDAY, APRIL 21

- 2:15 p.m .- Talk-"The Gentle Art." given
- 2:15 p. m.— Iaik— The Gentle Art. given by Anne McKeen Schuler.
  2:30 p. m.— Housewives' matinee. "The Lit-tle Poor Man," presented by Jefferson Dramatic Society of St Elizabeth's church
  3:30 p. m.— Fashion review, given by the Comp. Double company. Denver.
- Gano-Downs company, Denver,
- 4:00 p. m.-Stocks, markets, livestock, produce and news bulleting. Sflent Night.
- FRIDAY, APRIL 22 10:00 a.m.—Lenten service in the studio. Sermon—"The Religion of the Cross." Rev. Robert Hopkin, pastor of First Congregational church, Denver.
- 11:15 p.m .- Instrumental concert by Denver
- Union Pacific Shop Employees' band. 12:00 Noon-Organ recital Aladdin theater. 6:00 p.m.- "Aggie Kickoffs." Colorado Agri
  - cultural college. 6:30 p.m .-- Preview of International Sunday
  - school lesson. 7:00 p.m.—Good Friday service, a cantata. "The Crucifizion," by Sir John Stainer, to be presented at Central Preabyterian church, Denver.
    - SATURDAY, APRIL 23
  - 9:15 p. m.—Dance program. Scheuerman's Colorado orchestra, from the Cathedral ballroom, Albany hotel, Denver.

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### Woman's Page (Continued from Page 26)

children, a boy aged 5, and a girl of 3. The children were quite anxious to go to a picture show and begged their mother to take them. Her reply was "Maybe?"

"Jimmy, what does 'Mayhe' mean?" asked the 3-year-old.

"Maybe measured wise and a whole lot of no." answered wise & year-old,



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Chicago, Miami, all on hud speaker with sufficlent volume to be heard all over the house," says Pecker of Swampscoll, Mass.



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# 70 Radio Doings April 10 WHO'S UHO In RADIO —and the reasons why Orval Peterson

Orval Peterson, whose picture appears on this page, is the vice president and general manager of the Pacific Wholesale. Inc., 1310 South San Pedro street. Los Angeles. California.

Before coming to Los Angeles he was for five years the vice president and



sales manager of the Rocky Mountain Radio Corp., of Denver, which is one of the largest and best known radio jobbers in the Rocky Mountain region.

Mr. Peterson was an accepted authority in the Rocky Mountain Region on the subject of radio merchandising. For many years before entering the radio merchandising field he was connected with the United States Government doing special radio and experimental work. He is a veteran of the World War. and served the most of his time as a special communication officer in Europe.

Upon a pleasure trip to Los Angeles he had the pleasure of meeting Mr. Walter Fagan, who was then general sales manager of the Electric Corp. Upon exchanging views, they found that each had an intense desife to get into the distributing business for themselves so decided that if they combined their efforts they could conduct a radio distributing business that could be of real service to the dealers of Los Angeles and Southern California.

Mr. Peterson and Mr. Fagan purchased the entire Los Angeles interest of the Pacific Wholesale Radio. Inc.. from the former owners, and have started a special service to the retail trade of Southern California. Mr. Fagan is taking care of the outside sales, and Mr. Peterson is in charge of the inside sales, and management of their establishment.

It is very seldom that two such brilliant men are connected together in one concerd, and we predict that it will be but a short time until the Pacific Wholesale. Inc., is one of the best known and largest radio jobbers in the West. Mr. Peterson sends a cordial invitation to all the dealers in this district to come and visit him.

## April 10 Radio Doings Timely Trade Topics

Richard L. "Dick" Strong has opened an exclusive radio store at 19 Pier avenue, Hermosa Beach, and will feature Holmes and Arborphone sets, Philco Power Units; CeCo tubes and Golden Bear speakers. The official opening will take place on Saturday. April 16, when entertainment will be furnished by Uncle Remus and Little Boy Blue and refreshments will be served. The store will be known as "Radio Strong."

G. W. Stackman, the new branch manager for Bosch, was a recent visitor to Los Angeles. The Pacific coast branch office of this company is located at 1262 Post St., San Francisco. T. C. Miller is field sales manager in this territory.

Last week the appointment of Hall Berringer, for many years intimately identified with the California Radio Trade, as sales manager of H. Earle Wright, Incorporated, was announced by M. G. Sues, secretary-treasurer of that organization.

Berringer brings with him to his new position a wide acquaintanceship with both the wholesale and retail trade, and has a detailed knowledge of the major items distributed by H. Earle Wright, incorporated. He will make his headquarters in San Francisco and will maintain a close contact with radio retail outlets in the north.

The Los Angeles Sales Organization of the Kemper Radio Corporation held its monthly banquet at the Palomar Tennis Club, Mouday, April 4th.

Harold H. Cluff, general sales mahager, gave a forceful sales talk to the sixty members present.

Entertainment was furnished by a number of KMTR artists, including "Whispering" Jack Don, June Parker, Bill Hatch and Louise Howatt. Herbert H. Horn, 1629 South Hill St., Los Angeles. will be pleased to mail to all dealers requesting same a printed list of all lines carried by him.

J. C. Lester announces the opening of a new store at 452 So. Broadway, where they will bandle a complete line of Stewart Warner sets and also all lines of radio accessories and equipment. The store will be open till 9 p. m. dally.

B. R. Hassler, representative of Valley Electric: Brach and Sentinel Manufacturing Co., is now making his headquarters in Los Angeles, and has opened offices in the Allied Crafts building. He was previously located in the New Chronicle building, San Francisco.

The Advance Electric Company, 1260 West Second street. Los Angeles, California, the manufacturers of the famous Falck Battery-Less Receiver, are broadcasting from KMTR every Tuesday and Friday afternoon, from 4 to 5 p.m.

The programs are being arranged and taken care of by Mr. Jeffries of the Waters & McLeod Advertising Agency, Detwiler Building, Los Augeles, California.

The Allied Crafts building is becoming quite a headquarters for the radio trade. We are glad to welcome Carl A. Stone, representative of All-American; Shamrock Manufacturing Co.; Trimm Manufacturing Co.; and Hoosick Falls products who has opened offices at 305 Allied Crafts building, he was previously tocated at 1050 South Los Angeles street.

Clarke A. Rasey, formerly with the DeForest Company, is now with the Pacific Distributors. Rasey has been assoclated with Virgil C. Crites in the development of the Orthoformer, which is now on the market

## Radio Doings Broadcasters' Digest

A tri-weekly hour of cheer and melody, for the special benefit of "shut-ins," was recently inaugurated from KPO, the Hale-Chronicle station of San Francisco, and is already receiving considerable response from the listeners. These programs are known as the "Happy Hours," and are broadcast on Tuesday, Thursday and Friday mornings from 8 to 9 o'clock. They are under the direction of Hugh Barrett Dobbs, KPO'S physical culture mentor. who has made KPO's early morning health drills one of the most popular features of the station.

With the signing off of KHJ at Los Augeles on the completion of its fifth anniversary program on April 13 the pioneer station of the west coast completed 10,000 hours on the air during its first five years of broadcast. The present daily schedule omits the afternoon hours, but the station is on the air Tuesdays to Saturdays, inclusive, from 6 to 10 p. m.; Sundays from 10:30 to noon and from 7 to 10 p. m., and Monday is silent day.

That the vogue of the one-man entertainer is not waning is proven, in the opinion of the management of KFXB, by the popularity of the daily request half-hour from 5:15 to 5:45 o'clock, when "Little Eddie Barnes" holds forth with his plano and vocal numbers, and dialect offerings. It is stated that he keeps the phone busy while on the air.

The popularity of KFWO, Catalina Island, is shown by the fact that several of our local Los Angeles stations have arranged with the genial Major to transport to his flower-filled studio groups of their star performers. For instance, on Wednesday night, the 13th, there was a gala program that included such wellknown entertainers as the famous Collegians Orchestra; the Three Little Barnes (Eva, May and Eddie); the Stark Sisters (Linnie and Maude); Miss Ditra Flame; Jack Z. Smith, popularly known as the Catcher's Kid. That delightful Novelty Duo-Miss Marion Bongar and Earl Lawrence, and the celebrated Baron Keyes, who writes "the words and music while you wait." were also on the program. All of the above artists are from KFXB. Los Angeles.

Every Saturday is popular night in the Los Angeles station of KHJ, and a big part of the feature broadcast is the Husking Bee Dancers who appear in the studio in costumes of 1861. Ed Parr announces the dances. Benjamin Sears is the old-time fiddler, and Mrs. Sears plays the piano chords. The dancers perform in the studio, while radioland hears the shuffle of their feet, the squeak-squeak of the fiddler, and the calling of the dances.

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